

Thomas Cook (India) Limited

11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel (East),
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864



July 10, 2025

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited dated July 10, 2025 titled, “Sterling Launches Boutique Business Hotel – Sterling GK Exotica, Dehradun”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

Registered & Corporate Office:

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.
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Press Release

Sterling Launches Boutique Business Hotel – Sterling GK Exotica, Dehradun

9th in Uttarakhand | 2nd in Dehradun | A New Address for Business-cum-Leisure Travel

Chennai, 10th July 2025: Sterling Holiday Resorts has announced the opening of **Sterling GK Exotica, Dehradun**, a premium 36-key boutique hotel located in the heart of the city on Saharanpur Road. This marks Sterling's ninth resort in Uttarakhand and second property in Dehradun, reinforcing its presence in the region and its growing portfolio of business-cum-leisure properties.

Just 5 hours from Delhi NCR and 6 from Chandigarh, the hotel offers seamless access to Haridwar, Roorkee, and Saharanpur. With panoramic views of the Shivalik range and a strategic city-centre location, the hotel caters to both corporate travellers and weekend holidaymakers.

Guests can choose from four thoughtfully designed room categories, from **Classic** rooms to **Premier Rooms** to **Executive Rooms** with balconies and expansive **Executive Suites** offering dual washrooms and city skyline views. Atop the hotel sits **Skyline**, Dehradun's highest rooftop restaurant and bar, offering Himalayan herb-infused cuisine, sunset cocktails, and sweeping 270° views of the Shivalik.

The hotel also features two signature venues: **Summit**, a rooftop banquet for 100 guests, and **Mirage**, a pillar-free indoor hall accommodating 150 in theatre style—ideal for meetings, conferences, offsites, and thematic social events.

*As shared by **Vikram Lalvani, Managing Director & CEO, Sterling Holiday Resorts** "Sterling GK Exotica firmly establishes our base in Dehradun and strengthens our Himalayan circuit. Dehradun's expressway surge, new airport terminal and booming knowledge economy have positioned it as North India's key node for business and leisure. By offering both the valley calm of Sterling Marbella and the skyline buzz of GK Exotica, we deliver two distinct experiences in one city—and a stronger springboard for Sterling's continued growth in bustling Tier 2 town and cities of India."*

"Partnering with Sterling—guided by our advisors at Horizon Consulting— was an easy decision. Sterling's ambitious Uttarakhand roadmap, deep leisure expertise and nationwide distribution engine give GK Exotica instant scale and visibility. Together, we will position this address as Dehradun's definitive urban retreat—equally compelling for boardroom strategists and weekend explorers." said **Aman Bagga, Owner, Global Hospitality Pvt Ltd**



The nine resorts across Uttarakhand form a diverse and well-connected web: the skyline-facing Sterling GK Exotica and Spanish-style Sterling Marbella in Dehradun, the cliff-top retreat Sterling Mussoorie, wellness-focused Sterling Palm Bliss in Rishikesh, spiritual Sterling Mantra in Haridwar, forest-side Sterling Corbett, wilderness getaway Sterling Vanvasa Lansdowne, scenic valley-view Sterling Nainital, and pilgrim-centric Sterling Kastoori in Rudraprayag. Together, they power the brand's 'drive-to' strategy showcasing Uttarakhand—seamlessly linking boardroom retreats, Ganga-side yoga, and tiger safaris via expressways, with one-click bookings, a nationwide sales engine, and curated products for Himalayan circuits.

About Sterling Holiday Resorts Ltd.

Sterling Holiday Resorts Limited is a leading hospitality company in India that has a portfolio of 54 unique destinations, comprising over 60 resorts, hotels and retreats with over 3,300 keys operational. The company caters to leisure and business stays, Meetings and Conferences (MICE), Destination Weddings, Reunions, Picnics and Group travel. The company offers a network of properties across hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations.

Sterling has resorts at some of the best holiday destinations in India, including Alleppey, Amritsar, Anaikatti, Athirappilly, Badami, Bokaro, Corbett, Chail, Coorg, Darjeeling, Dehradun, Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar, Jaisalmer, Kalimpong, Kanha, Karwar, Kodaikanal, Kufri, Lansdowne Forest Division, Lonavala, Madurai, Manali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Ranthambore, Rishikesh, Rudraprayag, Sariska, Shimla, Srinagar, Thekkady, Tiruvannamalai, Tipeswar, Udaipur, Vythiri, Wayanad, Yelagiri and Yercaud.

Sterling Holiday Resorts Limited is a part of Fairfax Financial Holdings Limited and is a 100% independently managed, wholly owned subsidiary of Thomas Cook (India) Limited (TCIL), India's leading integrated travel and travel-related financial services.

For booking and more information, guests can log on to **www.sterlingholidays.com**