

Thomas Cook (India) Limited

11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel (East),
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864



June 9, 2025

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited dated June 9, 2025 titled, “Sterling Champions Lifesaving Dialysis Access through CSR Initiative”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

Registered & Corporate Office:

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.
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www.thomascook.in



Press Release

Sterling Champions Lifesaving Dialysis Access through CSR Initiative

June 9, 2025 | Chennai, India – Sterling Holiday Resorts, one of India’s leading hospitality brands, has deepened its commitment to community health by supporting a transformative dialysis care initiative for underserved regions. Through its Corporate Social Responsibility (CSR) program, Sterling has partnered with the **Fairfax India Charitable Foundation (FICF)** on The FICF Dialysis Mission: a scalable healthcare model to fund the installation of dialysis machines in rural and semi-urban districts with limited access to life-saving treatment.

In **FY 2024–25**, Sterling contributed **₹7.5 million** to deploy **16 dialysis machines** across **seven healthcare centres** in Tamil Nadu, Madhya Pradesh, and Assam. Building on this impact, the company has committed an additional **₹15 million** in **FY 2025–26** to install **22 more machines** strategically located to serve the micro-communities in the vicinity of Sterling resorts. Combined, these **38 machines** are projected to deliver **over 18,000 free or subsidized dialysis sessions**, resulting in **estimated savings of ₹36.4 million** for patients—many of whom face prohibitive healthcare costs.

“This initiative reflects Sterling’s belief that hospitality brands can be forces for good,” said **Vikram Lalvani, MD & CEO, Sterling Holiday Resorts**. “Through this CSR initiative we are proud to extend our purpose beyond hospitality to touch lives through essential healthcare access.”

The FICF Dialysis mission is an effort to take dialysis machines beyond the urban areas into underserved regions to bring down the barriers in access, affordability and continuity of care. This is being done through a PPP (Public-Private-Partnership) model, combining government infrastructure, private healthcare operators and CSR funding from corporate donors like Sterling. The initiative aims to install 2,000 machines across 450 centers in 350 districts to deliver 4.5 million free/subsidized sessions and generate ₹920 crore in patient savings while creating over 4,500 rural jobs.

Through its support of this initiative, Sterling Holidays is demonstrating how responsible business can catalyze inclusive growth, blending hospitality excellence with community transformation—one life-saving treatment at a time.



About Sterling Holiday Resorts Ltd.

Sterling Holiday Resorts Limited is a leading hospitality company in India that has a portfolio across **53 unique destinations**, comprising of **61 resorts, hotels and retreats** with more than **3,200 keys** operational. The company caters to leisure stays, Meetings and Conferences (MICE), Destination Weddings, Reunions, Picnics and Group travel. The company offers a network of properties across hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations.

Sterling has resorts at some of the best holiday destinations in India, located in Alleppey, Amritsar, Anaikatti, Athirappilly, Badami, Bokaro, Corbett, Chail, Coorg, Darjeeling, Dehradun, Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar, Jaisalmer, Kalimpong, Kanha, Karwar, Kodaikanal, Kufri, Lonavala, Madurai, Manali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Ranthambore, Rishikesh, Rudraprayag, Sariska, Shimla, Srinagar, Thekkady, Tiruvannamalai, Tirthahalli, Udaipur, Vythiri, Wayanad, Yelagiri and Yercaud.

Sterling Holiday Resorts Limited is a part of **Fairfax Financial Holdings Limited** and is a 100% independently managed, wholly owned subsidiary of **Thomas Cook (India) Limited (TCIL)**, India's leading integrated travel and travel-related financial services.

For booking and more information, guests can log on to www.sterlingholidays.com

About Fairfax India Charitable Foundation (FICF)

FICF is a CSR-registered public charitable trust founded in 2016 by Fairfax Financial Holdings Limited and its subsidiaries. The Foundation is dedicated to delivering measurable social impact in India's most underserved communities by embedding healthcare solutions at the local level. Its flagship **Dialysis Mission** focuses on expanding access to high-quality, affordable dialysis care in rural India.