Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400001 Board: +91-22-6160 3333 CIN: L63040MH1978PLC020717

# A FAIRFAX Company

January 25, 2022

The Manager, Listing Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001 Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

Dear Sir/ Madam.



The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated January 25, 2022 titled "To induce customers and accelerate travel revival -Thomas Cook India & SOTC launch an array of Mauritius products and offers".

This is for your information and records.

Thank you.

Yours faithfully,

For Thomas Cook (India) Limited

Amit J. Parekh

Company Secretary and Compliance Officer

Encl: a/a

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# To induce customers and accelerate travel revival Thomas Cook India & SOTC launch an array of Mauritius products and offers

- Special offers/deals on budget to luxury holidays; pricing from Rs. 20,550.00\* for 6 Days
- Over 50 attractive air-inclusive and personalized holidays
- Diverse range for honeymooners, millennials/working professionals, multigenerational families, adventure enthusiasts, to solo travellers
- Inclusions offering the best of beach stays, unique sightseeing and unmatched experiences

Mumbai, January 25, 2022: With increased vaccine drives and declining infection rates, Indians are displaying strong pent-up desire to travel once again and the re-opening of Mauritius offers Indians an exciting new destination - with a simple/convenient visa-on-arrival. To accelerate travel revival, Thomas Cook (India) Limited - India's leading integrated travel services company and its Group Company, SOTC Travel, have introduced a slew of over 50 attractive Mauritius holidays. Customers can opt for air-inclusive or land-only products starting at an unbeatable price of Rs 20,550.00\*.

An island nation away from crowds, yet at a convenient short haul flight duration, Mauritius offers a kaleidoscope of cultures, eclectic gastronomy, vibrant local markets, a host of pristine beaches and clear blue waters, exhilarating catamaran/speed boat/ yachting and water sports, spa-wellness experiences, making it a traveller's paradise.

The plethora of unique sightseeing options include the spectacular La Vallee des Couleurs Nature Park (valley of colours with 23-coloured earth), Black River Gorges National Park, Le Morne Brabant – a UNESCO World Heritage Site, Grand Bassin, L'Aventure du Sucre, numerous waterfalls and trekking/hiking amidst spectacular volcanic landscapes.

Thomas Cook India and SOTC's distinctive holiday range includes budget, value to luxury itineraries, with options designed for appeal to couples, multigenerational families, young professionals/millennials, adventure seekers and solo-travellers.

For India's newlyweds, the Companies' Honeymoon Specials include options like: complimentary couple's spa/ special discount on select therapies, in-room breakfast, candlelight dinner/ sundowners, bottle of sparkling wine/champagne, etc.

Thomas Cook and SOTC have included both ready-to-book air-inclusive and land-only holidays; also customised itineraries, co-curated with holiday experts. Customers opting for air-inclusive holidays can choose a direct flight on Air Mauritius (twice weekly ex-Mumbai), or a unique combination of Mauritius with Dubai via Emirates.

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited said, "Indians are displaying strong pent up demand and to accelerate demand, we have launched our extensive Mauritius product line. Mauritius' hassle free visa-on-arrival and simple health protocols, coupled with our attractive Mauritius holiday range, offer the best of beach holidays and unique experiences to appeal to every Indian traveller segment. We have ready-to-book and itineraries co-curated with our experts based on our customers' specific interests with value additions and attractive deals/offers.

Additionally, to restore customer confidence in travel, our itineraries are covered by our "Assured" Safe Travel Program - developed in association with Apollo Clinics, ensures best in class travel safety protocols covering every distribution, delivery and partner touch point in the travel ecosystem. "TravShield" an upgraded safety commitment of only vaccinated staff and co-passengers among many other precautions, ensure traveller safety in the pandemic era."

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Mr. Daniel D'souza President & Country Head, SOTC Travel said, "I am delighted to announce our Mauritius Holidays - a mesmerizing destination that offers much similarity with Indian culture and cuisine, along with an eclectic identity of its own. We have designed our itineraries with unique experiences and a heady range of activities to celebrate the diversity of Mauritius' natural beauty, volcanic and seascapes. Our exciting offers and unbeatable pricing make for a truly value proposition and we welcome customers on a holiday that is cherished forever."

#### Click here for details:

Thomas Cook SOTC

\*T&C apply

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook India) Limited. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited (TCI 勝景遊), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short- term debt of the Company. For more information, please visit <a href="https://www.thomascook.in">www.thomascook.in</a>

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

**About Fairfax Financial Holdings Limited:** Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

## About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL, is a leading Indian Leisure Hospitality company with 37 resorts across the country, providing a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays through Memberships.

SOTC Travel Limited, a wholly owned subsidiary of TCIL, is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited (TCI), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

### For more information, visit:

Sterling Holiday Resorts Limited: http://www.sterlingholidays.com

SOTC Travel Limited: http://www.sotc.in

About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company

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active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted millions of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

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