

**Thomas Cook (India) Limited**

11th Floor, Marathon Futurex  
N. M. Joshi Marg, Lower Parel (East),  
Mumbai - 400 013.  
Board No.: +91-22-4242 7000  
Fax No. : +91-22-2302 2864



September 18, 2025

The Manager,  
Listing Department  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 500413**  
Fax No.: 2272 2037/39/41/61

The Manager,  
Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
**Scrip Code: THOMASCOOK**  
Fax No.: 2659 8237/38

Dear Sir/ Madam,

**Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited dated September 18, 2025 titled, "Sterling Darshan Guruvayur Unveiled – Devotion meets Destination Weddings".

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

**Amit J. Parekh**  
*Company Secretary and Compliance Officer*

**Encl: a/a**

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

**Registered & Corporate Office:**

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.  
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www.thomascook.in



## Press Release

### Sterling Darshan Guruvayur Unveiled – Devotion meets Destination Weddings

- *Expands its existing foray with a 2nd Property in Guruvayur*
- *Largest Key Count by a National Brand in the Pilgrimage Town*
- Kerala footprint grows stronger with 11<sup>th</sup> resort in the State.
- *Sterling's 10<sup>th</sup> resort in Pilgrimage destinations in line with increasing trend of spiritual travel*
- *Premier Venue for Weddings*

**Chennai, 18<sup>th</sup> Sep 2025:** Sterling Holiday Resorts today announced the opening of **Sterling Darshan Guruvayur**, its second property in the sacred temple town of Guruvayur. With the addition of this new resort, Sterling becomes the national brand with the **largest number of keys in Guruvayur**, offering devotees and travellers a wider choice of stays while retaining Sterling's signature warmth and hospitality.

Strategically located just steps away from the iconic 5,000-year-old Sri Krishna Temple, Sterling Darshan Guruvayur is designed as a serene retreat for pilgrims, families, and cultural explorers. The resort blends devotion with comfort through its 30 thoughtfully designed rooms, authentic Kerala dining at Annapoorani Restaurant, and a range of spiritual and cultural experiences curated by the in-house travel desk.

Sterling Darshan Guruvayur complements the existing Sterling Guruvayur, giving travellers two distinct yet spiritually aligned Sterling experiences in the same destination. Guests can also extend their holiday circuits with nearby Sterling resorts at Athirappilly, Munnar, or Alleppey, combining spiritual, cultural, and leisure experiences in Kerala.

Beyond its proximity to the temple, Sterling Darshan Guruvayur also emerges as the **largest destination in Guruvayur for weddings and social gatherings**. Its spacious **Kalyan Mandapam, with a capacity of 300 guests and a dedicated dining hall**, offers an unparalleled venue for traditional ceremonies and large-scale events—making it the perfect choice for those planning weddings in the temple town.

“With Sterling Darshan Guruvayur, we are deepening our footprint in one of India's most revered pilgrimage destinations. Together with our first property, Sterling Guruvayur, we are proud to offer travellers more choice than ever before. Keeping in line with the increasing trend for spiritual tourism, we will continue to increase our presence in several heritage destinations across the country,” said **Vikram Lalvani, MD & CEO, Sterling Holiday Resorts**.

“We are delighted to partner with Sterling to launch this resort. Guruvayur has always been a hub for spiritual tourism, and with Sterling Darshan, we are bringing a new dimension—one that celebrates not just pilgrimage but also weddings and cultural gatherings. The large Kalyan Mandapam, coupled with Sterling's trusted hospitality, makes this a landmark property in Guruvayur,” said **Mr. Jose Matthew, Owner & Managing Director, EVM Motels Pvt. Ltd.**

**About Sterling Holiday Resorts Ltd.**

Sterling Holiday Resorts Limited is a leading hospitality company in India with a portfolio across 55 unique destinations, comprising over 64 resorts, hotels and retreats with over 3,400 operational keys. The company caters to leisure stays, Meetings and Conferences (MICE), destination weddings, reunions, picnics, and group travel. Its network of properties spans hills, beaches, jungles, waterfronts, adventure, heritage, pilgrimage, and drive-to locations.

Sterling has resorts at some of India's best-loved holiday destinations, including Alleppey, Amritsar, Anaikatti, Athirappilly, Badami, Bokaro, Corbett, Chail, Coorg, Darjeeling, Dehradun, Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar, Jaisalmer, Kalimpong, Kanha, Karwar, Kodaikanal, Kufri, Lansdowne Forest Division, Lonavala, Madurai, Manali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Ranthambore, Rishikesh, Rudraprayag, Sariska, Shimla, Srinagar, Thekkady, Tiruvannamalai, Tirthahar, Udaipur, Vellore, Vythiri, Wayanad, Yelagiri, and Yercaud.

Sterling Holiday Resorts Limited is a part of Fairfax Financial Holdings Limited and a 100% independently managed, wholly owned subsidiary of Thomas Cook (India) Limited (TCIL), India's leading integrated travel and travel-related financial services company.

For bookings and more information, visit [www.sterlingholidays.com](http://www.sterlingholidays.com).