

Thomas Cook (India) Limited

11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel (East),
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864



October 7, 2025

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited dated October 7, 2025 titled, "Sterling Expands Its Boutique Portfolio with the Launch of Sterling Ameris Kasauli".

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

Registered & Corporate Office:

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.
Email id: enquiry@thomascook.in CIN No.: L63040MH1978PLC020717
www.thomascook.in



Press Release

Sterling Expands Its Boutique Portfolio with the Launch of Sterling Ameris Kasauli

- Sterling's 5th Resort in Himachal Pradesh
- A tranquil, quick getaway that celebrates Kasauli's timeless charm, design simplicity, and mindful travel

Chennai, 7th Oct 2025: Sterling Holiday Resorts, one of India's leading experiential hospitality brands, announces the launch of **Sterling Ameris Kasauli**, a boutique retreat nestled amid pine-clad slopes and panoramic Shivalik views. Located along the scenic **Dharampur–Kasauli Road**, this intimate resort invites travellers to slow down and rediscover the art of mindful mountain living.

Once a colonial hamlet, **Kasauli** has evolved into one of North India's most loved escapes — where misty mornings, heritage trails, and the rhythm of slow travel meet. Just a short drive from Chandigarh and Delhi NCR, it remains a haven for those seeking peace, wellness, and understated sophistication.

With **Shivalik-facing rooms featuring private sit-outs**, **Sterling Ameris Kasauli** pairs contemporary mountain chic with natural elegance — handcrafted accents, warm palettes, and a design aesthetic that mirrors the quiet grace of its surroundings.

At **Valley View**, dining is more than a meal — it's a mindful encounter with the mountains. Curated for today's traveller who values flavour and philosophy alike, the pure-vegetarian menu brings together clean eating and culinary storytelling. Local classics such as *Siddu*, *Sepu Vadi*, and *Cholai Kheer* are reinterpreted with a modern sensibility, served against a panoramic Shivalik backdrop. As daylight fades, the terrace transforms from a yoga deck into an open-air lounge — where conversations linger as long as the view.

As part of Sterling's **Discoveries & Experiences** program, guests can explore Gilbert Trail, Manki Point, Christ Church, and Sunset Point, or join a guided pine walks to rediscover Kasauli's gentle pace and mountain charm.

"Sterling Ameris Kasauli reflects our intent to grow with purpose — expanding into destinations that embody serenity, design, and discovery.

As travel evolves from movement to meaning, Sterling is reimagining how guests experience journeys — not as isolated stays, but as connected stories. Our branded '**What a Trip**' curated circuits link destinations like Kasauli, Chail, Shimla, and Kufri into drive-to experiences that inspire both short and long-haul travellers. Through this approach, we're shaping a more



immersive, seamless, and soulful travel ecosystem across India,” **said Vikram Lalvani, Managing Director & CEO, Sterling Holiday Resorts.**

“Our vision for Ameris Kasauli was to create a retreat that honours the land’s natural grace while offering guests refined simplicity. Partnering with Sterling was a natural choice — their deep understanding of India’s leisure segment, regional presence, and ability to blend local character with national scale make them an ideal collaborator.

Together, we hope to present Kasauli not just as a destination, but as a feeling of renewal — a place that stays with you long after you leave,” **said Mr. Madhav Gupta, Director, Satvik Bliss Pvt. Ltd.**

About Sterling Holiday Resorts Ltd.

Sterling Holiday Resorts Limited is a leading hospitality company in India with a growing footprint across hills, beaches, jungles, heritage destinations, and spiritual circuits. With five resorts in Himachal Pradesh, including Chail, Kasauli, Kufri, Shimla, and Manali, Sterling continues to offer diverse and immersive travel experiences tailored to today’s explorer.

Sterling has resorts at some of India’s best-loved holiday destinations, including Alleppey, Amritsar, Anaikatti, Athirappilly, Ayodhya, Badami, Bokaro, Corbett, Chail, Coorg, Darjeeling, Dehradun, Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar, Jaisalmer, Kalimpong, Kanha, Karwar, Kasauli, Kodaikanal, Kufri, Lansdowne Forest Division, Lonavala, Madurai, Malampuzha, Manali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Ranthambore, Rishikesh, Rudraprayag, Sakleshpur, Sariska, Shimla, Srinagar, Thekkady, Tiruvannamalai, Tipheshwar, Udaipur, Vellore, Vythiri, Wayanad, Yelagiri, and Yercaud.

The company is a 100% independently managed subsidiary of Thomas Cook (India) Limited (TCIL) and part of Fairfax Financial Holdings Group.

For bookings and more information, visit: **www.sterlingholidays.com or whatatrip.sterlingholidays.com**