

Thomas Cook (India) Limited

11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel (East),
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864



September 29, 2025

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited dated September 29, 2025 titled, "Sterling Launches Sterling Rampath Ayodhya – A Gateway to Devotion & Discovery".

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

Registered & Corporate Office:

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.
Email id: enquiry@thomascook.in CIN No.: L63040MH1978PLC020717
www.thomascook.in



Press Release

Sterling Launches Sterling Rampath Ayodhya – A Gateway to Devotion & Discovery

- **Enters 18th state - Uttar Pradesh with Ayodhya**
- **67th Property in the 57th Destination**
- **Sterling's 11th Spiritual Location**

Chennai, 29th Sept 2025: Sterling Holiday Resorts today announced the opening of *Sterling Rampath Ayodhya*, its 67th property and 57th destination, in the sacred city of Lord Ram. Strategically located just off the ceremonial Ram Path, the hotel offers seamless access to the iconic Ram Mandir, making it an ideal retreat for pilgrims, families, and cultural travellers.

With this milestone launch, Sterling strengthens its presence in India's fast-growing spiritual tourism segment, with *Sterling Rampath Ayodhya* becoming the brand's **11th spiritual destination**. The property reaffirms Sterling's vision of creating soulful journeys that combine devotion with comfort, designed for the rising number of travellers seeking spiritual and cultural immersion across the country.

The hotel features 35 thoughtfully designed rooms, including Cocoon Doubles, Deluxe, and Classic categories, all crafted to provide serenity and comfort after darshan and temple visits. Dining is anchored by *The Divine*, a pure-veg multi-cuisine restaurant offering sattvic-inspired meals, with Jain options available on request—aligned with Ayodhya's spiritual ethos.

*"Ayodhya is at the heart of India's spiritual and cultural renaissance. Sterling Rampath Ayodhya is more than a hotel — it is a **gateway to devotion and discovery**, serving guests who arrive with faith, families, and a sense of cultural curiosity. This milestone opening also marks another significant step in our mission to deliver **transformational travel experiences** across India,"* said **Vikram Lalvani, MD & CEO, Sterling Holiday Resorts**.

Adding to this, **Rishi Uppal, Director Kalyan KK Hotels India Pvt Ltd.** said: *"Ayodhya is emerging as one of India's most important spiritual destinations. Our vision was to create a property that not only serves pilgrims with comfort and care but also honours the cultural fabric of the city. In Sterling, we found a partner who shares this vision—bringing operational depth, brand trust, and guest-centric hospitality that ensures every visitor leaves with a truly blessed experience."*

With recent openings in Guruvayur, Vellore and Rudraprayag, Sterling continues to expand its footprint across sacred geographies, building a transformative travel narrative where tradition, devotion, and hospitality meet.



About Sterling Holiday Resorts Ltd.

Sterling Holiday Resorts Limited is a leading hospitality company in India with a portfolio across 57 unique destinations, comprising over 67 resorts, hotels and retreats with over 3,400 operational keys. The company caters to leisure stays, Meetings and Conferences (MICE), destination weddings, reunions, picnics, and group travel. Its network of properties spans hills, beaches, jungles, waterfronts, adventure, heritage, pilgrimage, and drive-to locations.

Sterling has resorts at some of India's best-loved holiday destinations, including Alleppey, Amritsar, Anaikatti, Athirappilly, Ayodhya, Badami, Bokaro, Corbett, Chail, Coorg, Darjeeling, Dehradun, Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar, Jaisalmer, Kalimpong, Kanha, Karwar, Kodaikanal, Kufri, Lansdowne Forest Division, Lonavala, Madurai, Manali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Ranthambore, Rishikesh, Rudraprayag, Sakleshpur, Sariska, Shimla, Srinagar, Thekkady, Tiruvannamalai, Tipheshwar, Udaipur, Vellore, Vythiri, Wayanad, Yelagiri, and Yercaud.

Sterling Holiday Resorts Limited is a part of Fairfax Financial Holdings Limited and a 100% independently managed, wholly owned subsidiary of Thomas Cook (India) Limited (TCIL), India's leading integrated travel and travel-related financial services company.

For bookings and more information, visit www.sterlingholidays.com.