

Thomas Cook (India) Limited

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N. M. Joshi Marg, Lower Parel (East),
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Board No.: +91-22-4242 7000
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October 13, 2025

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited dated October 13, 2025 titled, "Announcing Sterling Govardhana Malampuzha. - Unveiling a hidden gem of Kerala, to the World".

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

Registered & Corporate Office:

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.
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PRESS RELEASE

Announcing Sterling Govardhana Malampuzha. Unveiling a hidden gem of Kerala, to the World

- Marks Sterling's 11th resort across 8 iconic destinations in Kerala, cementing its leadership across South India's leisure circuits
- Transforms Malampuzha from a day destination into a signature getaway from Coimbatore, Kozhikode & Kochi
- Strengthens Sterling's regional grid connecting Tamil Nadu, Central Kerala, and the Nilgiris

Chennai | 13 October 2025 — Sterling Holiday Resorts, one of India's foremost experiential hospitality brands, proudly announces the launch of *Sterling Govardhana Malampuzha* — a resort that redefines how travellers experience Kerala's enchanting garden valley. This strategic opening deepens Sterling's footprint across South India and reinforces its mission to curate '*destinations beyond the obvious*'

Cradled by the Western Ghats and within easy driving distance of Palakkad and Coimbatore, the resort transforms Malampuzha from a well-loved day excursion into a vibrant short-stay destination for families, couples and celebration seekers. Designed as an accessible nature retreat, it brings together the ease of travel, the warmth of local culture, and Sterling's signature comfort.

"Sterling Govardhana, Malampuzha isn't just a new resort — it's the creation of a new travel node," said **Vikram Lalvani, Managing Director & CEO, Sterling Holiday Resorts**. "By integrating Malampuzha into our South India grid, we are connecting markets and mindsets. This adds to our strategy — transforming high-potential locales into must-stay destinations that bridge Tamil Nadu, Central Kerala and the Nilgiris. Offering quick connectivity to Sterling in Anaikatti, Athirappilly, Guruvayur and Ooty, it comfortably ticks the requirement of a circuit travel as well"

Set amid serene gardens framed by the Sahyadri hills, Sterling Govardhana, Malampuzha offers elegant rooms and suites for families and couples, complemented by open lawns and stylish indoor venues ideal for reunions, weddings and milestone celebrations.

At *Savoree*, the resort's signature restaurant, guests can savour Kerala's regional culinary treasures—Paal Konchu Porichathu, Kozhi Erussery, Paneer Kurumulaku Roast



and more—alongside kid-friendly favourites and global classics, all crafted from locally sourced ingredients.

M. Satheesan, representative of Malampuzha Hotel Pvt. Ltd, added: “Malampuzha has always been a symbol of Kerala’s natural beauty and community spirit. Our partnership with Sterling is founded on a shared belief that thoughtful, design-led hospitality can spotlight such destinations responsibly while enriching local livelihoods. With Sterling’s decades of destination-development expertise, Malampuzha will evolve from a weekend stop to a must-stay experience on India’s leisure map.”

At Sterling Govardhana, Malampuzha, the experience flows far beyond the rooms. Guests can drift above the valley on the iconic ropeway, wander through its whimsical rock gardens, or linger by the dam’s mirror-calm waters as dusk paints the hills. Families can lose themselves in flower-filled parks and lakeside promenades, while evenings come alive with cultural performances, photo trails and the lingering aromas of regional spices. Every moment invites travellers to slow down, connect, and rediscover the simple joy of being together in nature’s embrace.

With resorts in Athirappilly, Anaikatti, Alleppey, Wayanad, Munnar, Guruvayur, Thekkady, and now Malampuzha, Sterling commands one of the most extensive networks in Kerala’s hospitality landscape. This expansion fortifies Sterling’s drive-to circuit linking Tamil Nadu, Central Kerala and the Nilgiris, reinforcing the brand’s mission to curate “destinations beyond the obvious” through its **What-A Trip campaign**.

About Sterling Holiday Resorts Ltd.

Sterling Holiday Resorts Limited is a leading Indian hospitality company with a growing footprint across hills, beaches, jungles, heritage towns and spiritual circuits. Its network includes resorts in Alleppey, Amritsar, Anaikatti, Athirappilly, Ayodhya, Badami, Bokaro, Corbett, Coorg, Darjeeling, Dehradun, Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar, Jaisalmer, Kalimpong, Kanha, Karwar, Kasauli, Kodaikanal, Kufri, Lansdowne Forest Division, Lonavala, Madurai, Malampuzha, Manali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Ranthambore, Rishikesh, Rudraprayag, Sakleshpur, Sariska, Shimla, Srinagar, Thekkady, Tiruvannamalai, Tipheshwar, Udaipur, Vellore, Vythiri, Wayanad, Yelagiri and Yercaud.

Sterling is a 100 % independently managed subsidiary of Thomas Cook (India) Ltd. (TCIL) and part of the Fairfax Financial Holdings Group.

For bookings and more information, visit: **www.sterlingholidays.com or whatatrip.sterlingholidays.com**