

**Thomas Cook (India) Limited**

11th Floor, Marathon Futurex  
N. M. Joshi Marg, Lower Parel (East),  
Mumbai - 400 013.  
Board No.: +91-22-4242 7000  
Fax No. : +91-22-2302 2864



September 29, 2025

The Manager,  
Listing Department  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 500413**  
Fax No.: 2272 2037/39/41/61

The Manager,  
Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
**Scrip Code: THOMASCOOK**  
Fax No.: 2659 8237/38

Dear Sir/ Madam,

**Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

We are enclosing herewith the Press Release dated September 29, 2025 titled, "Thomas Cook India partners with Ministry of Tourism to elevate destination experiences across India".

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

**Amit J. Parekh**  
*Company Secretary and Compliance Officer*

**Encl: a/a**

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

**Registered & Corporate Office:**

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.  
Email id: enquiry@thomascook.in CIN No.: L63040MH1978PLC020717  
www.thomascook.in

## **Thomas Cook India partners with Ministry of Tourism to elevate destination experiences across India**

**Mumbai, September 29, 2025:** In a strategic initiative to transform India's tourism landscape, **Thomas Cook (India) Limited**, India's leading omnichannel travel services company, has signed a Memorandum of Understanding (MoU) with the **Ministry of Tourism (MoT), Government of India**.

The MoU was signed by **Ms. Seema Jain - Director, Destination Development Division, Ministry of Tourism** and **Mr. Romil Pant - Executive Vice President & Head – Holidays, Thomas Cook (India) Limited**, in the presence of esteemed government officials: **Mr. Suman Bery - Vice Chairman, NITI Aayog**, **Mr. Suresh Gopi - Minister of State for Tourism, Petroleum and Natural Gas**, **Mr. Suman Billa - Additional Secretary and Director General, Ministry of Tourism** and **Mr. Gyan Bhushan - Senior Economic Advisor, Ministry of Tourism**.

This joint collaboration aims to gather direct, real-time traveller feedback to assess and recognise India's best-performing tourism destinations and identify areas for improvement. By leveraging its extensive physical and digital reach, Thomas Cook India will integrate a co-branded feedback form, standardised by the Ministry of Tourism, across its platforms to capture verified traveller insights on key aspects such as cleanliness, safety, accessibility, service standards and overall visitor experience.

The MoU will remain in effect for an initial term of three years and underscores Thomas Cook India's ongoing commitment to strengthening India's domestic tourism ecosystem through collaboration, transparency and data-driven decision-making. By sharing anonymised, aggregated data with the Ministry, Thomas Cook India will support targeted interventions to upgrade infrastructure and services at key tourism destinations across the country.

**Mr. Suman Billa, Additional Secretary & Director General – Ministry of Tourism, Government of India** said *"We are extremely delighted to sign this Memorandum of Understanding with Thomas Cook India. The idea behind this collaboration is to see how Ministry of Tourism can collect real-time feedback from users at key destinations across the country. Our aim is to use this data as a foundation to identify and promote destinations that are able to provide great experiences. This marks the first step in a long journey ahead, and we hope this partnership proves fruitful for both of us."*

**Mr. Rajeev Kale, President & Country Head, Holidays, MICE, Visa - Thomas Cook (India) Limited** said, *"We are delighted to partner with the Ministry of Tourism on this transformative initiative. With our extensive reach and deep understanding of Indian travellers, Thomas Cook India is uniquely positioned to provide valuable insights on destination performance. Our collaboration will focus on gathering authentic feedback from our customers to empower the Ministry's efforts in enhancing the quality, safety, and sustainability of India's tourism offerings."*

### **About Thomas Cook (India) Limited:**

Set up in 1881, Thomas Cook (India) Limited (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, and Visa Services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied TPro, Australian Tours Management, Desert Adventures, Travel Circle International Limited (TCI 勝景遊), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphotography Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 28 countries across 5 continents.

TCIL has been felicitated with MICE Powerhouse at MaxiiiMICE Awards 2025, Outbound Travel Operator of the Year (2024) and MICE Travel Operator of the Year (2024 & 2023) at The Economic Times Travel & Tourism Annual Awards, MICE Travel

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Agency (Outbound) at the Economic Times MICE & Wedding Tourism Awards 2024, 'Masters of Risk - Travel & Hospitality' at India Risk Management Awards 2024, MICE Tour Operator of the Year - Outbound at SATTE 2024, Best Tour Operator at India Travel Awards North 2023, winner of the Corporate Citizen Award (Travel Tourism & Hospitality) at the Corporate Citizen Conclave & Award 2023, The Outbound Tour Operator of the Year 2022 at the SATTE Awards, IMAI India Digital Awards 2022, CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, CIO100 Award for digital innovation 2022.

CRISIL has upgraded the rating on debt programs and bank facilities of TCIL - 'CRISIL AA/Stable' on the long-term bank facilities of TCIL and 'CRISIL A1+' rating on the short-term bank facilities and short-term debt of the company. The highest rating for a travel & tourism company in India.

For more information, please visit [www.thomascook.in](http://www.thomascook.in)

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited, is the promoter of TCIL with a shareholding of 63.83% of its paid-up capital.

### About Fairfax Financial Holdings Limited:

Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is primarily engaged in property and casualty insurance and reinsurance and the associated investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Mr. V. Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

### About Subsidiaries of Thomas Cook (India) Limited (TCIL):

#### Sterling Holiday Resorts Limited

Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL is a leading leisure hospitality company with over 55 resorts, hotels and retreats across 48 locations in India covering hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations. Sterling provides a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays.

#### SOTC Travel Limited

SOTC Travel Limited is a step-down subsidiary of Fairfax Financial Holdings held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC Travel is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Established in 1949, SOTC is an Indian-grown brand with a legacy of over 75 years. Since then, it has escorted millions of travellers across the globe to various destinations around the globe. The Company firmly believes that today, 'No one understands the Indian Traveller better than SOTC'.

#### Travel Corporation (India) Limited

Travel Corporation (India) Limited (TCI) (operating brands Sita, TCI and Distant Frontiers), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

#### DEI Holdings Limited

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

### For more information, visit:

**Sterling Holiday Resorts Limited:** <http://www.sterlingholidays.com>

**SOTC Travel Limited:** <http://www.sotc.in>

### Media Enquiries:

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