

Thomas Cook (India) Limited

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October 16, 2025

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated October 16, 2025 titled, “Thomas Cook India strengthens its position on high potential Senior’s Travel Segment through Product Innovation and Strategic Tie-ups - Partners with Gen S Life for a webinar to make Spiritual Journeys easier and safer for the 55+ Community”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

Registered & Corporate Office:

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.
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Thomas Cook India strengthens its position on high potential Senior's Travel Segment through Product Innovation and Strategic Tie-ups

Partners with Gen S Life for a webinar to make Spiritual Journeys easier and safer for the 55+ Community

Mumbai, October 16, 2025: While a lot has been said about India's young demographic, the country's senior population is also witnessing unprecedented growth, with those aged 60 and above projected to reach 347 million by 2050, accounting for 21% of the total population ([PwC-ASLI Senior Care Report 2024](#) and UNFPA 2023). Recognizing this significant demographic shift and the rising aspirations of the 55+ community, Thomas Cook (India) Limited, India's leading omnichannel travel services company, is strengthening its focus on this high-potential segment.

India's senior travellers today have the time and financial resources to travel. The overall growth in the economy has driven increased spending power, and the rise in nuclear families has resulted in seniors having more free time and accumulated income. This has led to a surge in demand for travel among the 55+ segment, which is now increasingly aspirational, adventurous, and experience-seeking.

In line with this growing demand, Thomas Cook India has partnered with Gen S Life, a leading lifestyle and community platform for the 55+ demographic. As part of this collaboration, the two brands will host **an educational webinar, "Making Pilgrimage Travel Easy & Enjoyable for 55+" on Zoom on Wednesday, 29th October at 11 am.** The free webinar is aimed at empowering senior travellers by addressing their unique travel needs through expert guidance. The session will feature renowned choreographer and traveller Sandip Soparrkar, along with Thomas Cook's expert tour managers, offering practical travel tips, destination insights, and health advice tailored for senior travellers.

Drawing from Thomas Cook's extensive spiritual circuits across India and its subcontinent, including Varanasi, Prayagraj, Ayodhya, Mathura, Vrindavan, Bodh Gaya, Pokhara in Nepal and South India's Madurai, Tirupati, Rameswaram and Kanyakumari — the experts will highlight how convenience and premium comfort are built into every journey: from guided tours and VIP darshans to AC vehicle transfers; aerial Char Dham helicopter journeys that allow seniors to complete the pilgrimage in just 4 days, significantly reducing travel fatigue compared to the traditional 10-day road trip. The company's Pilgrimage Plus portfolio transforms spiritual travel into a holistic holiday experience, blending darshans with immersive local exploration such as sunset views from the ghats, boating on the Ganges, visits to weavers' villages in Varanasi, and curated cuisine and cultural trails led by local experts.

Attendees will also receive exclusive access to customized pilgrimage packages and special senior group offers.

To cater to the Seniors segment, Thomas Cook India will also be launching specialized Group Tours with itineraries which offer support for special dietary needs, handpicked elder friendly hotels with portage, experienced tour managers accompaniment, entertainment evenings and high quality easy access vehicles to popular international destinations across Europe.

Mr. Rajeev Kale, President & Country Head, Holidays, MICE, Visa – Thomas Cook (India) Limited said, *"In India, the silver economy is expanding rapidly in response to rising longevity, digital inclusion, and higher discretionary income. Seniors are no longer passive travellers; they are curious, confident, eager to explore and have both the means and the time to travel without compromise.*

Our holidays are designed to meet their evolving needs, offering comfort, safety, and enriching experiences. Whether it's a spiritual journey or a leisure escape, our aim is to make travel seamless and enjoyable for the 55+ community. Our partnership with Gen S Life is a natural extension of this vision, combining our travel expertise with their deep understanding of senior lifestyles to create truly inclusive and empowering travel experiences."

Ms. Meenakshi Menon, Founder of Gen S Life, said, *"For many seniors, a pilgrimage is a deeply personal and significant journey, but the logistics can often be a deterrent. Our partnership with Thomas Cook brings together safety, convenience, and community, allowing seniors to travel without hesitation. This initiative embodies our commitment to helping our community embrace new experiences with enthusiasm and ease. Through this webinar, we aim to spark the confidence in seniors to continue exploring the world, one spiritual destination at a time".*

Gen S Life is an app that offers a comprehensive ecosystem of curated services for the 55+ across health, wellness, finance, travel, safety, support, events, community and more. With over 40K downloads and 15000+ registered users, the platform is committed to empower seniors to lead healthier, safer, more connected, and fulfilling lives. An early believer in the Gen S Life vision, Thomas Cook continues to bring our members exceptional travel experiences at exclusive rates.

About Thomas Cook (India) Limited:

Set up in 1881, Thomas Cook (India) Limited (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, and Visa Services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied TPro, Australian Tours Management, Desert Adventures, Travel Circle International Limited (TCI 勝景), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphotography Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 28 countries across 5 continents.

TCIL has been felicitated with Outbound Travel Operator of the Year (2024) and MICE Travel Operator of the Year (2024 & 2023) at The Economic Times Travel & Tourism Annual Awards, MICE Travel Agency (Outbound) at the Economic Times MICE & Wedding Tourism Awards 2024, 'Masters of Risk - Travel & Hospitality' at India Risk Management Awards 2024, MICE Tour Operator of the Year - Outbound at SATTE 2024, Best Tour Operator at India Travel Awards North 2023, winner of the Corporate Citizen Award (Travel Tourism & Hospitality) at the Corporate Citizen Conclave & Award 2023, The Outbound Tour Operator of the Year 2022 at the SATTE Awards, IMAI India Digital Awards 2022, CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, CIO100 Award for digital innovation 2022.

CRISIL has upgraded the rating on debt programs and bank facilities of TCIL - 'CRISIL AA/Stable' on the long-term bank facilities of TCIL and 'CRISIL A1+' rating on the short-term bank facilities and short-term debt of the company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited, is the promoter of TCIL with a shareholding of 63.83% of its paid-up capital.

About Fairfax Financial Holdings Limited:

Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and associated investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Mr. V. Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited

Sterling Holiday Resorts Limited Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL is a leading leisure hospitality company with over 60 resorts, hotels and retreats across 54 locations in India covering hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations. Sterling provides a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays.

SOTC Travel Limited

SOTC Travel Limited is a step-down subsidiary of Fairfax Financial Holdings held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC Travel is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.



Established in 1949, SOTC is an Indian-grown brand with a legacy of over 75 years. Since then, it has escorted millions of travellers across the globe to various destinations around the globe. The Company firmly believes that today, 'No one understands the Indian Traveller better than SOTC'.

Travel Corporation (India) Limited

Travel Corporation (India) Limited (TCI) (operating brands Sita, TCI and Distant Frontiers) a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

DEI Holdings Limited

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

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