

Thomas Cook (India) Limited

11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel (East),
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864



August 4, 2025

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated August 4, 2025 titled, “Thomas Cook India powers the overseas education segment with its Enhanced Study Buddy Forex Card – Significant rewards valued at Rs. 21,000”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

Registered & Corporate Office:

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.
Email id: enquiry@thomascook.in CIN No.: L63040MH1978PLC020717
www.thomascook.in

Thomas Cook India powers the overseas education segment with its Enhanced Study Buddy Forex Card – Significant rewards valued at Rs. 21,000

- *Strategically timed to leverage the overseas education season*
- *Thomas Cook's Study Buddy Forex card offers comprehensive features to meet the needs of students pursuing overseas education*
- *Seamless, secure international transactions in partnership with Mastercard and Visa*

Mumbai, August 4, 2025: Thomas Cook (India) Limited, India's leading omnichannel forex services company, has announced significant enhancements to its Study Buddy Forex Card, offering a comprehensive range of benefits, and rewards worth Rs.21,000.

Since its launch in 2023, the Thomas Cook India Study Buddy Forex card has offered students a range of invaluable student-centric features and value-added services. The recent expansion with significant additional rewards, aims to enhance value for students via travel & shopping vouchers, and reward points – reinforcing the card's role as a trusted, all-in-one solution for their international education.

The offers are strategically timed to leverage the upcoming overseas student season and are available on both Mastercard and Visa Study Buddy card variants. The offer period extends to 30th September 2025.

The [Ministry of External Affairs](#) highlights that over 1.8 million Indian students are currently studying abroad in 2025 – marking a strong increase from 1.3 million, two years ago. Thomas Cook India's Forex data reiterates the opportunity - with a 26% year-on-year growth for its overseas student segment in FY25. Hence to increase its market share in this powerful segment, Thomas Cook has significantly enhanced its Study Buddy Forex card with a range of special offers and rewards.

The rewards valued at Rs.21,000*, have been thoughtfully curated to appeal to the student segment:

- Amazon voucher worth Rs.5000 (on university fee spend of USD 5000)
- Amazon voucher worth Rs.500 (on a minimum spend of USD 500 at university)
- Thomas Cook Loyalty Edge points worth Rs.5000 (redeemable against holidays, flights and hotels purchased at Thomas Cook India)
- International flight discount worth Rs.3000 (on loading USD 1000 on the card)
- Uber ride to airport in India up to Rs.1000 (on loading USD 2000 on the card)
- Free International SIM card worth Rs.1000
- Free Lounge Access at international airports* in India worth Rs. 2500
- Free International Student Identity Card (ISIC) worth Rs.1000
- Free ATM withdrawal once a month on Study Buddy Card - savings up to Rs. 2000

Mr. Deepesh Varma, Executive Vice President - Foreign Exchange, Thomas Cook (India) Limited said, *"Pursuing higher education overseas is a significant milestone for students and their families. At Thomas Cook India, we understand the financial challenges this transition can bring. Our Study Buddy Forex Card addresses the critical needs of students with thoughtfully bundled benefits backed by the reliability and security of Mastercard and Visa. The enhanced offering on our Study Buddy card valued at Rs.21,000, represents our continued focus on delivering significant offerings that truly benefit students, reinforcing Thomas Cook India's position as a trusted partner for students and families."*

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Thomas Cook India has positioned itself as **India ka Forex Specialist** with continued focus on the foreign exchange segment and sustained leadership in the space. The Company is the largest non-bank foreign exchange services provider in India and serves over a million customers every year.

The Company's **Ghar pe Forex** commitment of doorstep delivery in 2 hours, serves as a strong reassurance with a smooth, swift and effortless closure.

**T&C Apply*

About Thomas Cook (India) Limited:

Set up in 1881, Thomas Cook (India) Limited (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, and Visa Services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied TPro, Australian Tours Management, Desert Adventures, Travel Circle International Limited (TCI 勝景), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphot Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 28 countries across 5 continents.

TCIL has been felicitated with Outbound Travel Operator of the Year (2024) and MICE Travel Operator of the Year (2024 & 2023) at The Economic Times Travel & Tourism Annual Awards, MICE Travel Agency (Outbound) at the Economic Times MICE & Wedding Tourism Awards 2024, 'Masters of Risk - Travel & Hospitality' at India Risk Management Awards 2024, MICE Tour Operator of the Year - Outbound at SATTE 2024, Best Tour Operator at India Travel Awards North 2023, winner of the Corporate Citizen Award (Travel Tourism & Hospitality) at the Corporate Citizen Conclave & Award 2023, The Outbound Tour Operator of the Year 2022 at the SATTE Awards, IAMAI India Digital Awards 2022, CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, CIO100 Award for digital innovation 2022.

CRISIL has upgraded the rating on debt programs and bank facilities of TCIL - 'CRISIL AA/Stable' on the long-term bank facilities of TCIL and 'CRISIL A1+' rating on the short-term bank facilities and short-term debt of the company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited, is the promoter of TCIL with a shareholding of 63.83% of its paid-up capital.

About Fairfax Financial Holdings Limited:

Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and associated investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Mr. V. Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited

Sterling Holiday Resorts Limited Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL is a leading leisure hospitality company with over 60 resorts, hotels and retreats across 54 locations in India covering hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations. Sterling provides a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays.

SOTC Travel Limited

SOTC Travel Limited is a step-down subsidiary of Fairfax Financial Holdings held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC Travel is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

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Established in 1949, SOTC is an Indian-grown brand with a legacy of over 75 years. Since then, it has escorted millions of travellers across the globe to various destinations around the globe. The Company firmly believes that today, 'No one understands the Indian Traveller better than SOTC'.

Travel Corporation (India) Limited

Travel Corporation (India) Limited (TCI) (operating brands Sita, TCI and Distant Frontiers) a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

DEI Holdings Limited

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

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