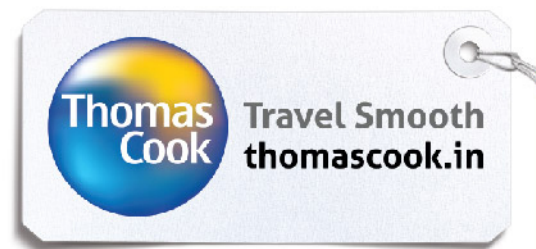


Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717
A FAIRFAX Company



3rd October, 2019

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated October 3, 2019 titled: 'Thomas Cook India's recent acquisition Digiphoto Entertainment Imaging (DEI) enters the high-end Caribbean market.'

This is for your information and records.

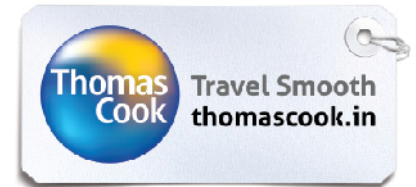
Thank you,
Yours faithfully,
For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl.: a/a

Thomas Cook (India) Ltd.

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N. M. Joshi Marg, Lower Parel
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News Release

Thomas Cook India's recent acquisition Digiphoto Entertainment Imaging (DEI) enters the high-end Caribbean market

Signs a strategic partnership agreement with Atlantis Paradise Island, Bahamas

- **DEI extends its presence to 16 countries and 135 global partnerships**
- **Secures all the 3 Atlantis resort properties under its imaging portfolio**
- **Introduces for the first time innovative imaging solutions: XLfie (for extra-large selfies), TriX (an immersive augmented reality experience), among others**

Mumbai, October 3, 2019: Digiphoto Entertainment Imaging (DEI), a recent addition to Thomas Cook India's Group portfolio has augmented its presence in the international market by venturing into The Bahamas. The world's leading imaging solutions and services provider has partnered exclusively with the colossal Atlantis Paradise Island to enrich travel experiences for both leisure and corporate travellers.

This strategic agreement marks DEI's maiden entry into the Caribbean Islands which caters to the high-end tourist segment, offering a range of innovative photography services across the ocean-themed resort. With the signing of this agreement, DEI widens its portfolio to 16 countries and 135 partnerships globally. This new partnership further extends DEI's long standing relationship with Atlantis that started with Atlantis, The Palm Dubai in 2012.

The Atlantis Paradise Island features the world's largest open-air marine habitat, a 141-acre water park, 11 incredible pools, 5 miles of magnificent beaches, a Tom Weiskopf-designed 18-hole, oceanfront golf course, and the Atlantis Casino. With customer satisfaction forming the core of DEI operations, visitors would benefit from the expertise of photographers who are also trained in animal interactions. Weddings, honeymoons, renewal of vows and family events, along with MICE opportunities, will form an integral part of its portfolio categorized under the resort photography program.

The turnkey image solution provider aims to delight guests visiting the immensely popular Dolphin Cay - the world's largest, man-made 14-acre dolphin habitat. At Aquaventure, it will capture guests' marine moments through a combination of first-of-its-kind innovative imaging solutions. Some of its photography offerings include RideRex - proprietary ride camera technology; XLfie - the pioneering way to click Extra Large selfies and TriX - an immersive augmented reality experience.

Mr. Mahesh Iyer, Executive Director and CEO, Thomas Cook India Limited said, *"In February this year, Thomas Cook India had announced the acquisition of a 51% stake in Digiphoto Entertainment Imaging (DEI), an exciting opportunity, complementary to our travel & travel related services portfolio. DEI is the global leader in capturing guests' memorable experiences by providing the highest quality imaging services and solutions. With a proven track record of growth and profitability, DEI is present at more than 250 venues spanning over 16 countries. Ram and team are growing exponentially and, the signing of this strategic agreement with Atlantis Paradise Island is an example of their commitment to growth."*

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

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He added, *"We see DEI contributing significantly to Thomas Cook India Group's growth plans in the years to come."*

Mr. K.S. Ramakrishnan (Ram), Founder and CEO, DEI said, *"It's a privilege to be associated with Atlantis Paradise Islands, which strengthens our decade-long association with the Atlantis group. The Caribbean belt witnesses a high influx of tourists with close to 30 million visitors in 2018. This partnership opens doors for us to target this immense untapped potential, where we empower guests returning home with fond memories of their experiences at this dream vacation destination."*

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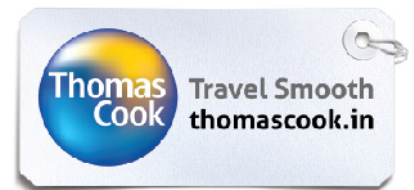
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About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited, Digiphotography Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 29 countries across 5 continents, a team of over 9700 and a combined revenue in excess of Rs. 6718.7 Cr. (over \$ 0.96 Bn.) for the financial year ended March 31, 2019.

TCIL has been felicitated with **The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Excellence in Domestic Tour Operations at the SATTE Awards 2018, Best Travel Entrepreneur of The Year at TTG Travel Awards 2017, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2018 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2018.**

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd at 'CRISIL AA-/Stable on the long-term bank facilities of TCIL and CRISIL A1+ rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 66.90% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Qess Corp Limited: TCIL owns 48.57% of Qess Corp Limited, a provider of integrated business services.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited (Formerly known as SOTC Travel Private Limited) wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCIL owns 100% of TC Forex Services Limited (Formerly known as Tata Capital Forex Limited) (TC Forex) and TC Travel Services Limited (Formerly known as TC Travel and Services Limited) (TC Travel). TC Forex offers travel related foreign exchange products including Currency notes, Travel Cards and Traveller's cheques and TC Travel offers a wide range of services including Airline ticketing, Booking Hotel accommodation, Visa and Passport facilitation, Travel insurance and more.

Thomas Cook India Group has recently completed its acquisition of a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Qess Corp Limited: <http://www.quescorp.com>

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

Media Enquiries:

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