

Thomas Cook (India) Ltd.

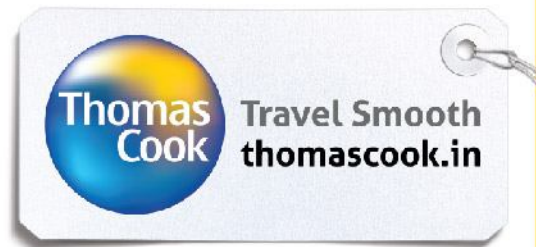
Thomas Cook Building, Dr. D. N. Road,

Fort, Mumbai - 400001

Board: +91-22-6160 3333

CIN: L63040MH1978PLC020717

A FAIRFAX Company



12th June, 2018

The Manager,
Listing Department

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai – 400 001

Scrip Code: 500413

NCD Scrip Code: 952673, 952674, 952675

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot No. C/1,

G Block, Bandra-Kurla Complex, Bandra (E),

Mumbai – 400 051

Scrip Code: THOMASCOOK

NCD: Thomas Cook 9.37% 2018 SERIES 1, Thomas Cook

9.37% 2019 SERIES 2 Thomas Cook 9.37% 2020 SERIES 3

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated June 12, 2018: 'Thomas Cook India leverages UAE growth opportunity- Introduces UAE Dirham to its Borderless Prepaid Card'

This is for your information and records.

Thank you,

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh

Company Secretary and Compliance Officer

Encl.: a/a

News Release

Thomas Cook Press Office: 022 42427380

Thomas Cook India leverages UAE growth opportunity Introduces UAE Dirham to its Borderless Prepaid Card

Mumbai, June 12, 2018: Thomas Cook (India) Ltd., India's leading integrated travel and travel-related financial services company, has introduced the United Arab Emirates Dirham (AED) as a key currency to its multi-currency Borderless Prepaid Card, thereby offering customers the convenience and flexibility of loading 9 global currencies on a single card.

Based on strong demand and growing traffic from India to the United Arab Emirates (an approximately 14% YoY increase in 2017), Thomas Cook India's inclusion of the Dirham to its multi-currency Borderless Prepaid Card portfolio, reiterates its strategic intent to harness this growth momentum. The new prepaid card will now create a seamless payment experience for its customer base of over 500,000, offering convenience, ease and security in spending while travelling across the UAE.

The multi-currency Borderless Prepaid Card's features include:

- Global acceptance and access to 2 Mn ATMs, over 34 Mn merchant establishments and e-commerce websites
- Chip & pin security
- Comprehensive global support and free emergency cash disbursement & global card replacement
- Comprehensive fraud protection insurance

Speaking at the launch, **Kailash Gupta, Senior Vice President & Head of Payment Solutions, Thomas Cook (India) Ltd.**, said, *"The UAE is a top destination for Indian travellers; its convenience both as a short haul and stop-over holiday, coupled with extensive air access, new attractions (Dubai Parks & Resorts, Louvre Abu Dhabi, Warner Bros-Yas Island, La Perle, etc.) are proving to be strong growth drivers for repeat visits. Data reveals that Dubai witnessed a noteworthy 15% YoY increase in 2017 with 2.1 Mn. visitors; India retaining the top spot as its largest source market. In addition, India is equally a leading source market for Abu Dhabi with an 11.4% YoY increase in 2017. The introduction of the AED to our multi-currency Borderless Prepaid Card portfolio intends to capitalise on this growth momentum and offer our UAE bound travellers a simple, smooth and secure payment solution."*

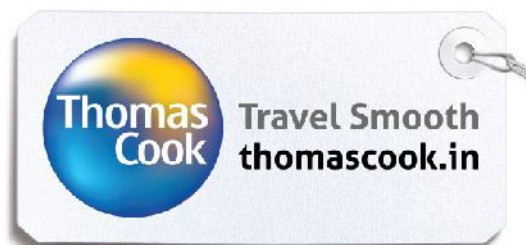
He added that one of the pillars of today's 'new age of travel' is the role of e-commerce platforms and services at each stage of the journey; before during and post travel.

"Today's 'new age of travel' is increasingly defined by experiences that are genuinely personal and personalised, that have a deeper meaning or purpose, and which are facilitated at all stages via technology and the Internet. Our Borderless Prepaid Card perfectly reflects the latter pillar, providing a genuinely seamless and secure experience for travellers. Today, the service is trusted by over 500,000 customers across business and leisure segments, and experiencing year-on-year growth in excess of 20%."

Mubarak Al Nuaimi, Director of Promotion and Overseas Offices Department at the Department of Culture and Tourism – Abu Dhabi, said: *"India is one of our largest overseas source markets having contributed over 2 million visitors from a total of around 5 million in 2017. As such, we continue to make relentless efforts to offer Indian visitors a hassle-free experience and entice them to visit the Emirate and enjoy its top attractions and unique culturally-enriching experiences. Aligned with this vision, we are very happy to work with Thomas Cook on including the Emirati Dirham as one of the key currency within their flagship Borderless Prepaid Card. This will*

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effectively enable Indian visitors to maximise their vacation budget and switch between currencies without having to pay commission."

"India has a massive potential to expand the tourism inflow to Abu Dhabi and we are aiming to increase the share of Indian tourists from the overall target number of 5.5 million visitors by the end of 2018. Moving forward, we will keep leveraging our network of partners and stakeholders as to cement the Emirate's position as a destination of distinction for world-class tourism, family vacations, leisure and weddings," he added.

About the Borderless Prepaid Card: The Thomas Cook Borderless prepaid card - India's first multi-currency travel card issued by a non-banking entity- is a secure and convenient way to carry 9 global currencies in one card (US Dollar, Great British Pound, Euro, Canadian Dollar, Australian Dollar, Japanese Yen, Singapore Dollar, Swiss Franc and UAE Dirham), with benefits of Free Emergency Cash disbursement & Free Card Replacement, surcharge free ATM withdrawals in certain countries and insurance against fraudulent transactions; global acceptance & access to 2 million ATMs, over 34 million merchant establishments, e-commerce websites. Its security features include an embedded chip and PIN with financial control of an exchange rate guaranteed. Convenience of instant loading;; auto-check and sweep of currencies if the primary currency balance is low and Global Assistance: Toll Free Assistance in over 80 countries through a specialized Prepaid Card customer support cell.

About Thomas Cook (India) Limited: Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The company set up its first office in India in 1881.

The Thomas Cook India Group spanning 21 countries across 4 continents, a team of over 6,625 and a combined revenue in excess of Rs. 11,411.6 Cr. (over \$ 1.75 Bn), operates leading B2C and B2B brands including, Thomas Cook, SOTC, TCI, SITTA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Travel Circle International Limited, Private Safaris East & South Africa. The Group is today one of the largest travel service provider networks headquartered in the Asia-Pacific region.

ICRA has placed the long-term rating of 'ICRA AA' assigned to the non-convertible debenture programme of TCIL on 'rating watch with developing implications'. CRISIL has placed its rating of 'CRISIL AA-' on the long-term bank facilities of TCIL on 'rating watch with developing implications', while reaffirming its 'CRISIL A1+' rating on the short-term bank facilities and short-term debt of the Company.

Thomas Cook (India) Ltd has been felicitated with **The Best Outbound Tour Operator** and **Leading Company with Cutting Edge Travel Innovation** at the **Times Travel Awards 2018**, **Excellence in Domestic Tour Operations** at the **SATTE Awards 2018**, **Best Travel Entrepreneur of The Year** at **TTG Travel Awards 2017**, **The French Ambassador's Diamond Award for Exemplary Achievements in Visa Insurance- 2015, 2016 & 2017** and the **Condé Nast Traveller - Readers' Travel Awards from 2011 to 2016**.

For more information, please visit www.thomascook.in

Thomas Cook (India) Limited is promoted by Fairfax Financial Holdings Limited through its wholly-owned subsidiary, Fairbridge Capital (Mauritius) Limited and its controlled affiliates which holds 67.00%. Fairbridge is responsible for the execution of acquisition and investment opportunities in the Indian subcontinent on behalf of the Fairfax family of companies.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. The company was founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa. The company has been under present management since 1985 and is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

The company, through Thomas Cook (India) Ltd., owns 49.02% of Quess Corp Limited, a provider of integrated business services, and 100% of Sterling Holiday Resorts Limited, a company engaged in time share and resort business.

About Quess Corp: Quess Corp Limited (BSE: 539978, NSE: QUESS), is India's leading business services provider. At Quess, we excel in helping large and emerging companies manage their non-core activities by leveraging our integrated service offerings across industries and geographies which provides significant operational efficiencies to our clients. Quess has a team of over ~261,700 employees across India, North America, South America, South East Asia and the Middle East across segments such as Industrials, Facility Management, People Services, Technology Solutions and Internet Business. Quess serves over 1,700+ clients worldwide. Established in 2007, Quess is headquartered in Bengaluru, India and has a market cap of over USD 2.3 Bn as on March 31, 2018.

For further details on Quess Corp Ltd., please visit: <http://www.quessecorp.com>.

About Sterling Holiday Resorts Limited: Sterling Holiday Resorts Limited, a leading holiday lifestyle company in India, was incorporated in 1986 with the vision of delivering great holiday experiences to Indian families. To achieve this vision, the company pioneered Vacation Ownership in India and set about building a network of leisure resorts at some of the best holiday destinations in India. Currently, Sterling Holidays has an inventory of 2124 rooms across 32 resorts.

In March 2016, Sterling Holidays acquired 'Nature Trails Resorts Private Limited' - an adventure holiday company that operates resorts at four unique destinations in Maharashtra. For more information, please visit www.sterlingholidays.com

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About SOTC Travel Limited: SOTC Travel Limited (formerly known as SOTC Travel Private Limited) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCIL through its Subsidiary holds 100% stake in Travel Circle International Limited, which has an attractive business in the travel sector backed by a trusted brand name, and a stable and motivated professional management team. The company is a premium outbound travel operator in Hong Kong. For more information please visit www.sotc.in

About the recent acquisitions: TCIL recently completed the acquisition of TC Forex Services Limited (Formerly known as Tata Capital Forex Limited) (TC Forex) and TC Travel and Services Limited (TC Travel). TC Forex offers travel related foreign exchange products including Currency notes, Travel Cards and Traveller's cheques and TC Travel offers a wide range of services including Airline ticketing, Booking Hotel accommodation, Visa and Passport facilitation, Travel insurance etc.

Media Enquiries:**Thomas Cook (India) Limited:** Suzanne Pereira: +91-22-42427380; +91-9820297665; suzanne.pereira@in.thomascook.com**Adfactors PR:** +91 7795420310; ankita.mohanty@adfactorspr.com; gayatri.sethi@adfactorspr.com; +91 9769306266