Thomas Cook (India) Ltd.

Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400001 Board: +91-22-6160 3333 CIN: L63040MH1978PLC020717

A FAIRFAX Company

14th October, 2019

The Manager, Listing Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street

Mumbai – 400 001

Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

The Manager, Listing Department

National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1 G Block, Bandra-Kurla Complex, Bandra (E) **Travel Smooth**

thomascook.in

Mumbai - 400 051

Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated October 14, 2019 titled: 'Thomas Cook India introduces a Unique Double Protection Programme comprising Trip Protection + Guaranteed Departures aimed at protecting traveller interests'

This is for your information and records.

Thank you, Yours faithfully, For **Thomas Cook (India) Limited**

Amit J. Parekh

Company Secretary and Compliance Officer

Encl.: a/a

Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex N. M. Joshi Marg, Lower Parel

Mumbai - 400 013.

Board No.: +91-22-4242 7000 Fax No. :+91-22-2302 2864

News Release



Thomas Cook India introduces a unique "Double Protection Program" comprising Trip Protection + Guaranteed Departures aimed at protecting traveller interests

Mumbai, October 14, 2019: Thomas Cook (India) Ltd., India's leading integrated travel and travel related financial services company, has introduced 'Trip Protection Program' and 'Guaranteed Departures', two unique offerings aimed at protecting the Indian traveller interests. The program ensure a stress free period between the booking and departure window, by guaranteeing departures*, as well as reduced cancellation fees*, incase of any unforeseen circumstances. Thomas Cook India operated 98% of the departures announced in 2019, which is amongst the highest in the industry, encouraging the brand to introduce the program.

Travel has become non-negotiable for Indians today. With schools closed, the summer and winter breaks continue to remain key vacation periods for the majority of Indian travellers. Thomas Cook India's internal data further reveals a majority of consumers booking their vacations well in advance to ensure that their preferred dates are secured while making the best of early-bird offers. Keeping this in mind and to allow customers to rest assured that their holidays with Thomas Cook India are protected, Thomas Cook India's Trip Protection and Guaranteed Departures Programs have been designed to secure its customers best interests.

Under the Trip Protection Program, customers can avail reduced cancellation charges* for international bookings depending on the number of days prior to departure date and in view of any unforeseen circumstances; including visa rejection or delay, hospitalization or death of a family member and blood relatives. The program covers Thomas Cook India's Simply Series product offering as well as destinations such as Africa, Australia, New Zealand, Asia, Europe and USA. While normally customers stand to lose in case of any cancellations made between 46-59 days prior to departure, under this offering, the cancellation fee for the same period stands as low as 5%*. The Guaranteed Departures Program on the other hand ensures guaranteed group departure* to international destinations.

Mr. Abraham Alapatt. President, Group Head - Marketing, Service Quality & Innovation, Thomas Cook (India) Ltd., said, "We at Thomas Cook India, believe that a customer's holiday experience begins much before their actual date of travel. It is therefore important for us to ensure that the holiday that they have booked with us delivers a seamless experience including a worry-free period from the booking date to the actual date of travel. Our unique "Double Protection Program" comprising Trip Protection + Guaranteed Departures aimed at protecting traveller interests does precisely that. So now customers, particularly those availing our attractive early bird offers, can rest assured and look forward to the memorable experiences that a Thomas Cook India Holiday ensures!"

*Terms and conditions apply - for more information visit your nearest Thomas Cook India Branch

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About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 29 countries across 5 continents, a team of over 9700 and a combined revenue in excess of Rs. 6718.7 Cr. (over \$ 0.96 Bn.) for the financial year ended March 31, 2019.

TCIL has been felicitated with The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Excellence in Domestic Tour Operations at the SATTE Awards 2018, Best Travel Entrepreneur of The Year at TTG Travel Awards 2017, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2018 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2018.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd at 'CRISIL AA-/Stable on the long-term bank facilities of TCIL and CRISIL A1+ rating on the short-term bank facilities and short- term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 66.90% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Quess Corp Limited: TCIL owns 48.57% of Quess Corp Limited, a provider of integrated business services.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited (Formerly known as SOTC Travel Private Limited) wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCIL owns 100% of TC Forex Services Limited (Formerly known as Tata Capital Forex Limited) (TC Forex) and TC Travel Services Limited (Formerly known as TC Travel and Services Limited) (TC Travel). TC Forex offers travel related foreign exchange products including Currency notes, Travel Cards and Traveller's cheques and TC Travel offers a wide range of services including Airline ticketing, Booking Hotel accommodation, Visa and Passport facilitation, Travel insurance and more.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Quess Corp Limited: http://www.quesscorp.com

Sterling Holiday Resorts Limited: http://www.sterlingholidays.com

SOTC Travel Limited: http://www.sotc.in

Media Enquiries:

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