Thomas Cook (India) Ltd.

Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400001 Board: +91-22-6160 3333 CIN: L63040MH1978PLC020717

A FAIRFAX Company

9th October, 2019

The Manager, Listing Department **BSE Limited** 

Phiroze Jeejeebhoy Towers **Dalal Street** 

Mumbai - 400 001 Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

The Manager, Listing Department

**National Stock Exchange of India Limited** Exchange Plaza, 5th Floor, Plot No. C/1 G Block, Bandra-Kurla Complex, Bandra (E)

**Travel Smooth** 

thomascook.in

Mumbai - 400 051

Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated October 9, 2019 titled: 'Thomas Cook India eyes strong growth in Maharashtra; Contributes a significant 20% to overall Thomas Cook India holiday business.'

This is for your information and records.

Thank you, Yours faithfully, For Thomas Cook (India) Limited

Amit J. Parekh

Company Secretary and Compliance Officer

Encl.: a/a

Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex N. M. Joshi Marg, Lower Parel

Mumbai - 400 013.

Board No.: +91-22-4242 7000 Fax No. : +91-22-2302 2864

News Release



## Thomas Cook India eyes strong growth in Maharashtra Contributes a significant 20% to overall Thomas Cook India holiday business

Opens new outlet at Aurangabad

Mumbai/Aurangabad, October 9, 2019: Thomas Cook (India) Ltd., India's leading integrated travel and travel related financial services company, has identified Aurangabad as one of the high growth markets for its holiday business. In an initiative to leverage this opportunity, Thomas Cook India has strengthened its presence with the opening of a new Gold Circle Partner (GCP) franchise outlet at Hotel Amarpreet Square, Jalna Road. The outlet was inaugurated by the Chief Guest Mr. Dinesh Rathi, Managing Director, Rajuri Steels – Jalna in the presence of Mr. Ashish Gupta, Regional Manager – Leisure Travel – Maharashtra & Goa, Thomas Cook (India) Ltd. and Mr. Shreyas Khapre, General Manager – Leisure Travel, Thomas Cook (India) Ltd.

Thomas Cook India's distribution and reach in Maharashtra extends to **42** consumer access centres: **21** owned branches and **21** Gold Circle Partner (franchise) outlets.

The new Gold Circle Partner outlet at Jalna Road in Aurangabad offers consumers end-to-end travel solutions with a bouquet of travel and travel related financial services, including: International & Domestic Holidays (Group Tours, Personalised holidays, Cruises, etc.), Value Added Services like Travel Insurance; Visa Services, etc.

Mr. Rajeev Kale, President & Country Head Leisure Travel & M.I.C.E, Thomas Cook (India) Limited said, "Maharashtra contributes a significant 20% to our overall Thomas Cook India holiday business. One of the key markets driving this growth is the city of Aurangabad showcasing over 25% YoY growth in demand. The new GCP outlet at Hotel Amarpreet Square, Jalna Road, is situated at a prime locality with an attractive catchment of segments- across families, business professionals and students."

## **Contact Details:**

Thomas Cook (India) Ltd., Shop No. 1, Malpani-Oberoi Tower, Opp. Govt. Doodh Dairy, Jalna Road, Opp. Amarpreet Hotel, Aurangabad, Pin Code – 431001 Ph: 9765222111 / 9028407000

The Thomas Cook Gold Circle Partner programme is an exclusive franchise partner initiative that increases the brand's presence-reach across the country, giving consumers access to the company's products & services in metros/mini-metros and strongly emerging Tier 2 & 3 markets. The Gold Circle Partner benefits via brand association with the leading travel company in India, along with knowledge sharing/training and expertise to manage a travel business. In addition, a Gold Circle Partner is equipped with sales & marketing support to further business development and acquisition of a wider customer base.

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About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 29 countries across 5 continents, a team of over 9700 and a combined revenue in excess of Rs. 6718.7 Cr. (over \$ 0.96 Bn.) for the financial year ended March 31, 2019.

TCIL has been felicitated with The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Excellence in Domestic Tour Operations at the SATTE Awards 2018, Best Travel Entrepreneur of The Year at TTG Travel Awards 2017, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2018 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2018.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd at 'CRISIL AA-/Stable on the long-term bank facilities of TCIL and CRISIL A1+ rating on the short-term bank facilities and short- term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 66.90% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

**About Fairfax Financial Holdings Limited**: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Quess Corp Limited: TCIL owns 48.57% of Quess Corp Limited, a provider of integrated business services.

**About Subsidiaries of Thomas Cook (India) Ltd.**: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited (Formerly known as SOTC Travel Private Limited) wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCIL owns 100% of TC Forex Services Limited (Formerly known as Tata Capital Forex Limited) (TC Forex) and TC Travel Services Limited (Formerly known as TC Travel and Services Limited) (TC Travel). TC Forex offers travel related foreign exchange products including Currency notes, Travel Cards and Traveller's cheques and TC Travel offers a wide range of services including Airline ticketing, Booking Hotel accommodation, Visa and Passport facilitation, Travel insurance and more.

Thomas Cook India Group has recently completed its acquisition of a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Quess Corp Limited: <a href="http://www.quesscorp.com">http://www.quesscorp.com</a>

Sterling Holiday Resorts Limited: http://www.sterlingholidays.com

SOTC Travel Limited: <a href="http://www.sotc.in">http://www.sotc.in</a>

## Media Enquiries:

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