Thomas Cook (India) Ltd. Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400001 Board: +91-22-6160 3333 CIN: L63040MH1978PLC020717

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Thomas Cook Travel Smooth thomascook.in

04th July, 2019

The Manager, Listing Department **BSE Limited** Phiroze Jeejeebhoy Towers Dalal Street Mumbai – 400 001 **Scrip Code: 500413**

National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1 G Block, Bandra-Kurla Complex, Bandra (E) Mumbai – 400 051 Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

The Manager,

Listing Department

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated July 04, 2019 titled: 'Thomas Cook India augments its presence in Delhi, Opens its 20th outlet with a new branch at Punjabi Bagh.'

This is for your information and records.

Thank you, Yours faithfully, For **Thomas Cook (India) Limited**

Amit J. Parekh Company Secretary and Compliance Officer

Encl.: a/a

Holidays • Business Travel • Foreign Exchange • Visas • Insurance

Registered Office: Thomas Cook (India) Ltd. Thomas Cook Building, Dr. D N Road, Fort Mumbai - 400 001.

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News Release



Thomas Cook India augments its presence in Delhi Opens its 20th outlet with a new branch at Punjabi Bagh

Mumbai/Delhi, July 4, 2019: Thomas Cook (India) Ltd., India's leading integrated travel and related financial services company, strengthened its presence in Delhi with a new branch at 21, 1st floor, Central Market, West Punjabi Bagh, Delhi.

The opening of this new branch augments Thomas Cook India's distribution and reach in Delhi-NCR to **20** consumer access centres: **11** owned branches and **9** Gold Circle Partner (franchise) outlets and a total of **69** consumer access centres with **40** owned branches and **29** Gold Circle Partner (franchise) outlets in **North India.** This expansion is in line with the company's intent to increase customer access and capture a higher market share.

Thomas Cook India's Punjabi Bagh outlet, located in a prime catchment of West Delhi, offers a range of services:

- 1. Holidays: Group and customised tours (international and domestic), cruises, *Indulgence*/luxury holidays, *Travel Quest* its study and fun student tours, and such.
- 2. Foreign Exchange: End-to-end solutions via Prepaid Forex Cards (Multi-currency *Borderless Prepaid Card* and Thomas Cook *One Currency* Card); Education forex for overseas students with discounted air fares, excess baggage, insurance, and student forex products; Remittances (both inward and outward) with its "Send Money Abroad" scheme covering over 120 countries; 26 global currencies, draft & wire service to universities in 120 countries.
- 3. Visa Services & Travel Insurance

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd., said "Delhi-NCR is a crucial source market for Thomas Cook India and with strong growth of 15% YoY for our Holidays business, has been identified as a key driver of our strategic growth plan. Our new branch at Punjabi Bagh, will give consumers access to a range of holiday products right at their doorstep."

Mr. Deepesh Varma, Sr. Vice President, Sales & Relationship Management – Foreign Exchange, Thomas Cook (India) Ltd., said, "Delhi-NCR offers us significant opportunity for our forex business. Our selection of Punjabi Bagh's prime location hence aims to catalyse growth by catering to its range of segments, including business, leisure, b-leisure and student travellers. Our promise of doorstep delivery within 4 hours is another step towards delighting our customers."

Contact Details:

Thomas Cook India Ltd., 21, 1st floor, Central Market, West Punjabi Bagh, Delhi – 110026, Ph: 01140153867

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About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Travel Circle International Limited, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 29 countries across 5 continents, a team of over 8226 and a combined revenue in excess of Rs. 11,411.6 Cr. (over \$ 1.75 Bn).

TCIL has been felicitated with The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Excellence in Domestic Tour Operations at the SATTE Awards 2018, Best Travel Entrepreneur of The Year at TTG Travel Awards 2017, The French Ambassador's Award for Exemplary Achievements in Visa Issuance– 2015 to 2018 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2018.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd at 'CRISIL AA-/Stable on the long-term bank facilities of TCIL and CRISIL A1+ rating on the short-term bank facilities and short- term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 66.91% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Quess Corp Limited: TCIL owns 48.82% of Quess Corp Limited, a provider of integrated business services.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited (Formerly known as SOTC Travel Private Limited) wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCIL owns 100% of TC Forex Services Limited (Formerly known as Tata Capital Forex Limited) (TC Forex) and TC Travel Services Limited (Formerly known as TC Travel and Services Limited) (TC Travel). TC Forex offers travel related foreign exchange products including Currency notes, Travel Cards and Traveller's cheques and TC Travel offers a wide range of services including Airline ticketing, Booking Hotel accommodation, Visa and Passport facilitation, Travel insurance and more.

Thomas Cook India Group has recently completed its acquisition of a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit: Quess Corp Limited: <u>http://www.quesscorp.com</u> Sterling Holiday Resorts Limited: <u>http://www.sterlingholidays.com</u> SOTC Travel Limited: <u>http://www.sotc.in</u>

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