Thomas Cook (India) Ltd.

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A FAIRFAX Company

11th June, 2020

The Manager, Listing Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street

Mumbai - 400 001

Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

The Manager, Listing Department

National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1 G Block, Bandra-Kurla Complex, Bandra (E) **Travel Smooth**

thomascook.in

Mumbai - 400 051

Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated June 11, 2020 titled: "Thomas Cook and SOTC in association with Apollo Clinics launch the "Assured" Safe Travel Program."

This is for your information and records.

Thank you, Yours faithfully, For **Thomas Cook (India) Limited**

Amit J. Parekh

Company Secretary and Compliance Officer

Encl.: a/a

Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex N. M. Joshi Marg, Lower Parel

Mumbai - 400 013.

Board No.: +91-22-4242 7000 Fax No. :+91-22-2302 2864

News Release



Thomas Cook and SOTC in association with Apollo Clinics launch the "Assured" Safe Travel Program

Comprehensive exercise sets out benchmark travel safety protocols in the COVID 19 era

Mumbai, June 11, 2020: Thomas Cook (India) Ltd., India's leading integrated travel services company, along with its Group Company SOTC Travel Ltd., jointly launched 'Assured' - a comprehensive program to safe travel in the COVID-19 era. The companies have partnered with Apollo Clinics - a member of the Apollo Hospitals Group, the expert in the healthcare sector, to jointly set a benchmark for safety in travel.

Thomas Cook India and SOTC, have spent the last few months talking to their customers to understand their concerns and priorities when it comes to travel in the light of the COVID-19 pandemic.

A significant 75% of the respondents of the <u>Thomas Cook India & SOTC Holiday Readiness Survey</u> stated that health & safety was their overriding concern.

To build confidence that it is safe to travel again, the companies have worked jointly with partners across the travel eco-system to create the *Thomas Cook & SOTC Assured program*, that ensures meticulous health and safety protocols - at every stage of the customer journey - from the various contactless booking processes, safe physical outlets & processes at the sales/servicing pre tour stage, as well as the on-tour stage.

The Assured Program also defines a series of comprehensive health and safety measures in place across every travel touch-point from airports, airlines, local transportation, hotels, restaurants and attractions and encompasses employees and suppliers, sellers and channels, including franchisees & customers.

Mr. Madhavan Menon, Chairman and Managing Director, Thomas Cook India said, "Across Thomas Cook India & SOTC, our customers have been clear that health, hygiene and safety is their prime concern when it comes to travel in the COVID-19 era. Hence, our Teams have spent a significant time at the drawing board and worked jointly with key travel partners/stakeholders to create this very comprehensive initiative.

I am proud today to launch of The Thomas Cook & SOTC Assured Safe Travel Program, in association with Apollo Clinics - the most respected brand in the healthcare sector, to jointly set a benchmark for customer safety in this new normal for travel."

"As part of the Assured Program, we have examined every customer touch point, right from enquiry via our websites or apps, interactions with our call centres, virtual visits via calls or video calls with our nearest branch—all to ensure contactless, safe interactions. Across every stage of our customers' journey, they will find a host of measures put in place - across airports & airlines and then at every stage of their journey with our transport, hotel, restaurant and attractions partners. Our intent is that our Assured Program, serve as a handy guide/reference point that would assist all our stakeholders in the Travel & Tourism Industry achieve a single common goal i.e. 'Safe travel for all Indians'."

Mr. Ajay H Gangoli, Director Medical Services, Apollo Health & Lifestyle Ltd., said "The Apollo group keeps patient and health professionals' safety as a top priority. In these days of the COVID19 pandemic, the speed with which the virus has spread across the globe is very indicative that borders are not respected by these diseases. Apropos, the need to address issues to make travel safe fits into the Apollo goal.

The association with Thomas Cook India and SOTC, who are a recognized brand for travel, domestic and global, is an endeavour that will make travel safe and stress free. Apollo Clinics and the Apollo Group have been at the forefront for creating safe environments for the home and office post the lockdown and this association is a natural progression for us to keep everyone safe and healthy."

Click here for details on the Thomas Cook & SOTC Assured Program

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About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 29 countries across 5 continents, a team of over 9700 and a combined revenue in excess of Rs. 6718.7 Cr. (over \$ 0.96 Bn.) for the financial year ended March 31, 2019.

TCIL has been felicitated with The Best Travel Agency - India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Travel Awards 2018, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution - India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, Best Travel Entrepreneur of The Year at TTG Travel Awards 2017, The French Ambassador's Award for Exemplary Achievements in Visa Issuance - 2015 to 2019 and the Condé Nast Traveller - Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd at 'CRISIL AA-/Negative on the long-term bank facilities of TCIL and CRISIL A1+ rating on the short-term bank facilities and short- term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation India (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: http://www.sterlingholidays.com SOTC Travel Limited: http://www.sotc.in

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