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Thomas Cook Travel Smooth thomascook.in

16th September, 2019

The Manager, Listing Department **BSE Limited** Phiroze Jeejeebhoy Towers Dalal Street Mumbai – 400 001 **Scrip Code: 500413**

Fax No.: 2272 2037/39/41/61

The Manager, Listing Department National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1 G Block, Bandra-Kurla Complex, Bandra (E) Mumbai – 400 051 Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated September 16, 2019 titled: 'Thomas Cook India launches 'Undiscovered Antarctica' in association with National Geographic Expeditions.'

This is for your information and records.

Thank you, Yours faithfully, For **Thomas Cook (India) Limited**

Amit J. Parekh Company Secretary and Compliance Officer

Encl.: a/a

Holidays • Business Travel • Foreign Exchange • Visas • Insurance

Registered Office: Thomas Cook (India) Ltd. Thomas Cook Building, Dr. D N Road, Fort Mumbai - 400 001.

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News Release

Thomas Cook India launches 'Undiscovered Antarctica' in association with National Geographic Expeditions

- Witnesses growing demand for this ultimate travel destination from India's discerning travellers
- On offer are unmatched experiences of nature on-board a cruise, along with guided tours, adventure activities such as kayaking, a spread of international cuisine and wines, and more

Mumbai, September 16, 2019: Thomas Cook (India) Ltd., India's leading integrated travel and travel related financial services company, has launched '*Undiscovered Antarctica*' a group tour package, in association with National Geographic Expeditions. Set to indulge India's growing base of discerning travellers, the company promises an immersive experience of the 5th largest continent in the world, on board the luxurious Ponant Cruise.

According to a report from Amadeus, India's luxury travel market is projected to grow at a rate of 12.8 percent YoY. This demand for luxury and experiential holidays is supported by Thomas Cook India's internal data, which highlights an increase in queries for destinations such as Antarctica. Accessible for only a limited period during the year, Antarctica remains relatively untouched due to the lack of permanent human residence. It presents an ever-changing landscape and a milieu of experiences that take one right from the basics - cut out from the outside world- to a glimpse into the future. Priced at Rs. 9,99,999*, Thomas Cook India's <u>Undiscovered Antarctica</u> package of 12 nights-13 days, has been designed to provide an un-paralled experience, in one of the most remarkable and remote locations of the world. (*per person on twin sharing basis)

The cruise takes travellers through the mythical Drake Passage, while they catch a glimpse of the majestic Humpback Whales and Albatrosses in action. The encounter with wildlife is further enhanced with delightful calls of the Adelie, Chinstrap, and Gentoo penguins, along with seals and seabirds that have their right of way, before any human! While an extensive part of the tour is spent on-board the cruise, travellers also have a chance to spend time steeped in the historic cities of Buenos Aires and Ushuaia, on arrival and departure, respectively. The comprehensive package includes lectures and sessions with a National Geographic expert and photographer on board the Expedition Cruise.

Guests on-board the cruise would also be able to enjoy a range of international cuisine with an essence of French, as part of the main course; and includes a delectable cheese platter, French wine, champagne, and more. The package offers evacuation insurance under its travel insurance cover, along with doctors and nurses present on-board. A learning-cum-fun engagement is provided via documentaries and historical lectures. In addition, guests will also be able to take part in kayaking, and opt for a day tour or a stay in the town of Ushuaia, when in Argentina.

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd., said, "With travel dynamics undergoing a revolutionary change, we are seeing an encouraging growth in queries for destinations like Antarctica which offer a distinctive journey of exploration, while creating an immersive experience both with oneself and the spectacular surrounds. Mindful of its unique and fragile eco-system, we are delighted to announce the launch of our 'Undiscovered Antarctica' tour package in association with National Geographic Expeditions."

Mr. Vijay Nair, Associate Vice President & Country Head – National Geographic Expeditions reiterated, *"Antarctica is increasingly gaining popularity amongst travel enthusiasts who are always on the*



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search of something exotic and unique. To address the rising demand to explore the white continent, we are pleased to partner with Thomas Cook to provide an immersive and experiential travel experience to Antarctica. Our Antarctica expeditions offer luxury cruise itineraries where travellers can experience astounding ice-covered landscapes, zodiac outings and explore plethora of wildlife along with our Natgeo experts, Photographers, explorers or scientists. Through these expeditions, we are not only providing travellers an immersive experience to explore the destination but also partnering them to be a catalyst for change built on the spirit of sustainable travel."

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Registered Office: Thomas Cook (India) Ltd. Thomas Cook Building, Dr. D N Road, Fort Mumbai - 400 001.



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About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Travel Circle International Limited, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 29 countries across 5 continents, a team of over 9700 and a combined revenue in excess of Rs. 6718.7 Cr. (over \$ 0.96 Bn.) for the financial year ended March 31, 2019.

TCIL has been felicitated with The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Excellence in Domestic Tour Operations at the SATTE Awards 2018, Best Travel Entrepreneur of The Year at TTG Travel Awards 2017, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2018 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2018.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd at 'CRISIL AA-/Stable on the long-term bank facilities of TCIL and CRISIL A1+ rating on the short-term bank facilities and short- term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 66.90% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Quess Corp Limited: TCIL owns 48.82% of Quess Corp Limited, a provider of integrated business services.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited (Formerly known as SOTC Travel Private Limited) wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCIL owns 100% of TC Forex Services Limited (Formerly known as Tata Capital Forex Limited) (TC Forex) and TC Travel Services Limited (Formerly known as TC Travel and Services Limited) (TC Travel). TC Forex offers travel related foreign exchange products including Currency notes, Travel Cards and Traveller's cheques and TC Travel offers a wide range of services including Airline ticketing, Booking Hotel accommodation, Visa and Passport facilitation, Travel insurance and more.

Thomas Cook India Group has recently completed its acquisition of a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit: Quess Corp Limited: <u>http://www.quesscorp.com</u> Sterling Holiday Resorts Limited: <u>http://www.sterlingholidays.com</u> SOTC Travel Limited: <u>http://www.sotc.in</u>

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