HDFC Bank, LIC, TCS most valued brands

The top rung is unchanged but overall brand value growth slows to 6% in 2019 from 34% in the previous year: BrandZ

31.0 10.2	TOF	P TEN MOST V/	ALUABLE IND	IAN BRA	NDS
42 6 ⁴ 91	Rank	Brand	Category		Value change
1 4 4 4 4 6 ¹ 1 24 6 ¹				(₹ cr)	(%)
4^{4}	1	HDFC Bank	Banks	161,349	5.0
	2	LIC	Insurance	143,078	2.0
³ 0 ⁰² 0 ³ 1 1 0 ³ 4 10 1 0 0	3	TCS*	Technology	129,058	21.0
⁴ 1 604	4	Airtel	Telecom	73,095	-10.0
	5	State Bank of India	Banks	59,750	7.0
	6	Kotak Mahindra	Banks	54,271	15.0
	7	Asian Paints	Paints	49,659	14.0
	8	Maruti Suzuki	Automobiles	42,169	-14.0
$16^{3}_{4}^{1}_{4}^{7}_{4}^{2}_{6}^{0}$	9	Jio	Telecom	38,886	34.0
6 1 2 7 7 7 7 2 7 7 7 7 7 7 7 7 7 7	10	ICICI Bank	Banks	38,395	11.0
	22	9		*Tata Consu	Itancy Services
6 6 2 6 6 ° 6 c ² - 6	2		8 1		8
4 ² ⁰ ³ ² ⁴ ⁶ ⁴	2 ⁶ 6	46622	⁴ 3 2 8	2 3	12
6° 16 6 6 26 0 3 3	36.		8 2 0 2		2 ² 9 ⁸

SOHINI DAS Mumbai, 25 September

DFC Bank beat the crowds to top the list of 75 most valued brands in India, keeping its position intact from the previous year. At second and third spots, too, the old order held its

grip. Public sector insurer Life Insurance Corporation of India (LIC) and IT major Tata Consultancy Services (TCS) retained their second and third ranks in the list of most valued Indian brands. The big change, however,

has been in the overall growth of brand values in the BrandZ 2019 Most Valuable Indian Brands, a report by WPP and Kantar Millward Brown. The total value of the top 75 brands increased to \$228.2 billion, growing at a moderate 6 per cent over 2018, far slower than 34 per cent recorded the pre-

FROM PAGE 1

IBC bidders...

vious year. The report calculates valuations and ranking by combining companies' financial data with consumer insight and opinion.

While brands grappled with many challenges this year, a few managed to push valuations up significantly. With a 34 per cent jump in brand valuations, Jio led the band of top risers, a diverse set of brands on the list. Preeti Reddy, CEO South Asia, Insights Division, Kantar, said, "They (Reliance Jio) have built an entire ecosystem around Jio which is feeding into each other and they continue to be disruptive."

Among the other brands that increased their valuations at a significant clip are Infosys,

digital ecosystem well and secondly they were very prudent about their business decisions. They are with the customers,

walking with the times," said Vishikh Talwar, chief client officer, Kantar Insights Division. Banking brands make up

the largest share of the BrandZ Top 75, with 23 per cent of the total brand value tied up in that sector. However, in comparison to other countries, where one category dominates the brand ranking (such as France with luxurv goods, US with technology, or Indonesia with banking), India's top brands are much more evenly dispersed.

Consumer tech, retail are the fastest-growing categories with brand values increasing 30 per cent. Among the high performers in this category, Flipkart saw a sharp 14 per cent spike in its valuations while newcomers to the list, Oyo,

Swiggy and Zomato also took a big leap forward. Vodafone was the top ranked newcomer to the list of most valued brands that saw eight new entries in 2019. This is much lower than the 30 newcomers that debuted the list in 2018.

According to the report brands need to be innovative in dealing with the challenges thrown up by the economy. Jio (Rank 9) is a brand that has read the market accurately. even taking its rank up a notch as compared to 2018. Talwar said that Jio did not stop at being the cheapest. "They kept their focus on expanding the base of their services and are almost trying to own the smartphone ecosystem," he said. Smartphone user numbers in India increased by 18 per cent in 2018 (the fastest rate of growth in the world).

Jio's peer Airtel (Rank 4) lost 10 per cent in brand value, but it ranked above Jio and debutante Vodafone (Rank 24) on the list this year. "Vodafone is not exploiting the brand value that they actually have," Reddy said.

Retail brands have been best able to leverage their equity in the present scenario, creating omnichannel platforms and focusing on what the report labels 'middle India'. This is the growing number of people in second, third and fourth-tier towns that are changing India's traditional urban-rural divide. Both Talwar and Reddy said the new band of consumers prefers brands that cater to local needs and improve their daily life. For brands keen to get on the list next year, the trick then is to go local and get personal.



Fourteen days from the date of publication of this notice. Date: 26.09.2019 For and on behalf of Board of Directors Date: 26.09.2019 Place: MUMBAI Platinum Computech Private Limited Deepak Gupta (Director) DIN: 00773207 R/o: Pankha Wala Bagh, Nadrai Gate, Mohalla Nathuram Kasganj India.

पंजाब नैश्वानल बैंक 💽 punjabnational bank

Digital Banking Division

HO, Plot No. 4, Sector 10, Dwarka New Delhi - 110 075

TENDER NOTICE

Punjab National Bank invites online bids (both technical and commercial) from eligible bidders for the rate approval and selection of Service Providers for Collection/Receivables & Payment Solution Under **CASH MANAGEMENT SERVICES (CMS)**

Interested bidders may visit our e-Procurement website https://etender.pnbnet.in or www.pnbindia.in for downloading the detailed RFP document. The Bids are required to be submitted online using digital certificates (both signing and encryption) through our e-Procurement system. Last date for online bid preparation and hash submission is - 21.10.2019 till 1600 hrs and bid submission (Re-encryption) is 22.10.2019 till 1400 Hrs.

BRAND WORLD 19



e-Procurement website https://www.pnbindia.in or https://etender.pnbnet.in Bidders have to pay a tender document fee of Rs. 10,000/- (non refundable) in the form of Online payment in favour o Puniab National Bank. Delhi at the time of submission of bids. Bid should also accompany Earnest Money Deposit of Rs. 2,00,000/- (Rupees Two lakh only) in the form of Online Payment or Bank Guarantee in favour of Punjab National Bank, Delhi

Last date for : Downloading, Bid Preparation and Hash Submission 14/10/2019 up to 1600 hrs. Re-encryption and online & Physical Bid submission 15/10/2019 up to 1400 hrs.

Please note that hash submission is compulsory activity, failing which bidders will not be able to submit the on-line bids on 14/10/2019 after 1600 hrs. Bank is not bound to accept the lowest offer/bid and reserves the right to accept or reject any or all the offers submitted in response to this advertisement without assigning any reason whatsoever.

Deputy General Manager

पंजाब नैशनल बैंक punjab national bank

FINANCE DIVISION, HO: Plot no 4, Sector 10, Dwarka NEW DELHI 110075

TENDER NOTICE (Appointment of Consultant)

Punjab National Bank invites online bids from eligible Consultants to provide Financial and Tax Due Diligence of Punjab National Bank Oriental Bank of Commerce and United Bank of India for their proposed amalgamation at Bank's Head Office Building at Plot no:4, Sector 10 Dwarka, New Delhi-110075.

Necessary tender documents may be downloaded from bank's e-Procurement website https://www.pnbindia.in or https://etender.pnbnet.in Bidders have to pay a tender document fee of Rs. 25,000/- (non refundable) in the form of Online payment in favour of Punjab National Bank, Delhi at the time of submission of bids. Bid should also accompany Earnest Money Deposit of Rs. 10,00,000/ (Rupees Ten lakh only) in the form of Online Payment or Bank Guarantee in favour of Punjab National Bank, Delhi.

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Deputy General Manager

पंजाब नैशनल बैंक punjab national bank 9

FINANCE DIVISION, HO: Plot no 4, Sector 10, Dwarka **NÉW DELHI 110075 TENDER NOTICE (Appointment of Consultant)**

Puniab National Bank invites online bids from eligible SEBI registered Category I Merchant Bankers to provide Fairness Opinion on each of the

Share Exchange Ratio of proposed amalgamation of Punjab Nationa Bank, Oriental Bank of Commerce and United Bank of India at Bank's Head Office Building at Plot no:4, Sector 10, Dwarka, New Delhi-110075. Necessary tender documents may be downloaded from bank's e-Procurement website https://www.pnbindia.in or https://etender.pnbnet.in Bidders have to pay a tender document fee of Rs.10,000/- (non refundable) in the form of Online payment in favour of Punjab National Bank, Delhi at the time of submission of bids. Bid should also accompany Earnest Money Deposit of Rs. 1,00,000/ (Rupees One lakh only) in the form of Online Payment or Bank Guarantee in favour of Punjab National Bank, Delhi.

Last date for :

the adjudicating authority vide its order dated September 24, 2018, refused to confirm the PAO in the proceedings against the company and other defendants. JSW Steel had sought relief from statu-

The ED, however, filed an appeal against the order before the Appellate Tribunal, Prevention of Money Laundering Act, which is being contested by the company.

Extending debt instrument maturity...

contested the PMLA proceedings, and GST rates on home from 12 per cent to 5 per cent in March, but has disallowed deduction of input tax credit. Niranjan Hiranandani said there was "no room" to cut prices to boost demand. He said according to income tax rules, if a developer cuts prices by 5 per cent both buyers and sellers have to pay a extra tax.

"Capital investment, which had stopped, will start again. When developers invest money, they will invest in new projects, construct properties and generate employment. People will buy these properties. There will be a multiplier effect," Hiranandani said. There has been a large pile up of residential real estate because of high prices and slowdown in demand. There is unsold residential inventory worth

MCA norms to shield

TCS, Maggi, Ola, and others. HDFC Bank saw its brand value increases five per cent, growing slow but at a steady clip, to keep the top spot. "HDFC has utilised the

implement the resolution plan as i would be unviable and unfeasible.

tory authorities in connection with its

resolution plan for Bhushan Power &

Steel. However, the National Company

Law Tribunal (NCLT) approved its ₹19,350

crore resolution plan earlier this month

without granting the reliefs. The compa-

ny has appealed against the NCLT order.

absence of protection as prayed and lia-

bility resulting from criminal proceed-

ings, the appellant would not be liable to

In its appeal, JSW has said that in the

JSW's concerns stemmed from its experience with Monnet Ispat & Energy, also acquired under the IBC, jointly with AION. Claims from different government departments had come up in Monnet.

Tata Steel, which acquired Bhushan Steel for ₹35.200 crore, has also faced claims from different authorities.

Tata Steel BSL (formerly Bhushan Steel) mentioned in its annual report that the company was impleaded in a proceeding initiated by the Directorate of Enforcement (ED) relating to the confirmation of a provisional attachment order (PAO) of ₹50 lakh (PMLA proceeding).

The amount was seized by the Central Bureau of Investigation in relation to an allegation of payment of illegal gratification made against the previous managing director of the company. The company

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In January, MFs along with other lenders had entered into a 'standstill' agreement with Essel promoters where it was agreed that no 'default' will be declared on account of a steep fall in the price of Zee shares, which were pledged by the promoters as collateral. Also, the creditors decided to give time to the promoters till September 30 to settle the dues. This also extended the

maturity of certain debt instruments till the end of September. On Wednesday, Essel Group said its

lenders had agreed to further extend the timeline beyond September-end, enabling the group to optimise value output from the sale of its assets'.

Earlier this month, the group cleared part of its dues by transferring the proceeds from the promoters' stake sale in Zee Entertainment. The payment halved the outstanding exposure of most MFs exposed to LAS structures of Essel Group

firms.

The promoters had reached an agreement with Invesco Oppenheimer to sell up to an 11 per cent stake in Zee for . ₹4,224 crore.

While some MFs are believed to have sold the pledged shares of Zee to recover their dues, some fund houses have decided to give the Essel group promoters more time to pay up the remaining dues.

"We feel that promoters can realise the right value of their stake in Zee if they are given additional time. This would lead to better recovery for investors," said a senior executive.

Overall, the MF industry had a ₹5,000-₹6,000 crore of debt exposure to Essel Group firms before the first tranche of dues were received.

No room to cut home prices...

Sharma said input costs for developers had gone up since the introduction of the new goods and services tax rates, which do not allow deduction of input tax credit. The government reduced the

₹90,000 crore, according to some estimates.

A Mumbai-based property developer said when 85 per cent of homebuilders are incurring losses a cut in taxes will not help. "If the government wants to boost housing demand, they should cut housing loan rates and individual income tax rates," he said.

PM rolls out red carpet ...

"Your desires and our dreams match perfectly. Your technology and our talent can change the world. Your scale and our skills can speed up global economic growth," he said. "Your prudent method and our pragmatic mind can write new stories in management. Your rational ways and our human values can show the path which the world is looking for. And if there is any gap anywhere, I will personally act as a bridge.'

Modi said democracy and an Englishbased judicial system gave added confidence to investors as there would be no problem of interpretation.

The government is looking at investing ₹100 trillion in building new airports, railway lines, electrification, laying new roads and giving houses to all. "Infrastructure is a priority," Modi emphasised.

'We have taken numerous decisions to increase investors confidence including scraping of 50-old laws which were coming in way of development," he said. "This is just the beginning. We have a long innings ahead. The world business has a golden opportunity to partner with India in this journey.'

Stating that the target of nearly doubling the economy to \$5 trillion by 2024 was achievable, he said about \$1 trillion was added to the size of the economy during the last five years.

Modi also interacted with over 40 business leaders and American CEOs, highlighting the steps taken by India to build a \$5 trillion economy. "Captains of industry interact with PM @narendramodi in New York. The extensive agenda includes harnessing investment opportunities in India and boosting commercial linkages between India and USA," the Prime Minister's Office tweeted.

Chief Manager

PUBLIC NOTICE

CIN-L65190GJ1994PLC021012

Registered Office: ICICI Bank Tower, Near Chakli Circle, Old Padra Road, Vadodara 390 007, Ph: 0265-6722239 Corporate Office: ICICI Bank Towers, Bandra-Kurla Complex, Mumbai 400 051, Ph: 022-26538900, Fax: 022-26531228, Email: investor@icicibank.com, Website: www.icicibank.com

NOTICE is hereby given that, in terms of Regulation 29 read with Regulations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), the Board of Directors of the Bank will, inter alia, conside the approval of the unaudited financial results for the guarter and halfyear ending September 30, 2019 at its Meeting to be held on Saturday, October 26, 2019, in Mumbai,

The financial results will be available on the Bank's website at www.icicibank.com after the approval of the Board.

In accordance with Regulations 46(2) and 47(2) of the Listing Regulations, Notice of the said meeting for the above purpose has been hosted on the website of the Bank at www.icicibank.com and that of the Stock Exchanges at www.nseindia.com and www.bseindia.com. For ICICI Bank Limited

	Sd/-
Date : September 25, 2019 Place : Mumbai	Ranganath Athreya Company Secretary

IN THE NATIONAL COMPANY LAW TRIBUNAL MUMBAI BENCH CP (CAA) No.3339/MB/2019

CA (CAA) No.2287/MB/2019

C FOREX SERVICES LIMITED	the First Petitioner Company
RAVEL CORPORATION (INDIA) LIMITED	the Second Petitioner Company
C TRAVEL SERVICES LIMITED	the Third Petitioner Company
OTC TRAVEL MANAGEMENT PRIVATE LIMITED	the Fourth Petitioner Company
HOMAS COOK (INDIA) LIMITED	the Fifth Petitioner Company

NOTICE OF HEARING OF COMPANY PETITION

TAKE NOTICE that a Company Petition filed jointly by the Petitioner Companies on 13t September 2019 under section 230 to 232 of the Companies Act, 2013 for sanctioning composite Scheme of Arrangement and Amalgamation amongst TC Forex Services Limited and Travel Corporation (India) Limited and TC Travel Services Limited and SOTC Trave Management Private Limited and Thomas Cook (India) Limited and Quess Corp Limited an Management was a series of the second series of the second s Shyam Babu Gautam, Member (T) on 23rd day of September, 2019 and the said Compan Petition is fixed for hearing before the Learned Members of the Division Bench at NCLT Mumbai on 10th day of October, 2019.

Anyone desirous of supporting or opposing the said Company Petition should send to the Petitioner's advocate, notice of their intention signed by them or their advocate not later that two days before the date fixed for the hearing of the Company Petition. The grounds or opposition or a copy of Affidavit shall be furnished along with such notice

A copy of the Company Petition along with all the exhibits will be furnished by the Petitioner's advocate having office at 309 New Bake House, Maharashtra Chamber of Commerce Lane Kala Ghoda, Fort, Mumbai 400023, to any person requiring the same on payment of the rescribed fees for the same

Dated this 25th day of September, 2019

Hemant Sethi & Co Advocates of the Petitioners

Sd/

Downloading, Bid Preparation and Hash Submission 14/10/2019 up to 1600 hrs. Re-encryption and online & Physical Bid submission

15/10/2019 up to 1400 hrs. Please note that hash submission is compulsory activity, failing which

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Deputy General Manager

	FOR EMI TRANSM	ISSION LIMITED
	FORM	/ G
	NVITATION FOR EXPR	
	(Under Regulation 36A (1) of th	
	(Insolvency Resolution Process for Co	
4	RELEVANT PARTICUL Name of the Corporate Debtor	
1	Date of incorporation of Corporate Debtor	EMI Transmission Limited 7th May 1973
		RoC - Mumbai
Ĵ	incorporated / registered	
4	Corporate Identity Number / Limited	U28100MH1973PLC016533
	Liability Identification Number of Corporate	
-	Debtor Address of the Registered Office and	
5	Principal Office (if any) of Corporate Debtor	Registered Office: 101, 1st Floor, Centre Point, Parel, Mumbai – 400 012
	Thicipal Once (if any) of corporate Debtor	Factory Office: 157/2/1, Village
		Brahmanwada, Sinnar, Nashik - 422 102
6	Insolvency Commencement Date of the	11th April 2019
	Corporate Debtor	
7	Date of Invitation of Expression of Interest	25th September 2019
ð	Eligibility for Resolution Applicants under section 25(2)(h) of the Code is available at:	Posted on the website: www.cirp.emi.co.i www.headwayip.com;
9	Norms of ineligibility applicable under	Posted on the website: www.cirp.emi.co.i
	section 29A are available at:	www.headwayip.com;
10	Last date for receipt of Expression of	10th October 2019
	Interest	
11	Date of Issue of Provisional list of	11th October 2019
12	Prospective Resolution Applicants Last date for submission of objections to	16th October 2019
12	provisional list	
13	Date of issue of final list of prospective	17th October 2019
	resolution applicants	
14	Date of issue of information memorandum,	13th October 2019
	evaluation matrix and request for	
	resolution plans to prospective resolution applicants	
15	Manner of obtaining request for resolution	Will be shared with Resolution Applicants
10	plan, evaluation matrix, information	email, who qualify as per eligibility criteria
	memorandum and further information	, , , , , , , ,
	Last date for submission of resolution plans	12th November 2019
17	Manner of submitting resolution plans to	Through Email, Hand Delivery or Post –
10	resolution professional Estimated date for submission of resolution	to reach before the last date
19	plan to the Adjudicating Authority for	22nd December 2019
	approval	
19	Name and registration number of the	Shailesh Bhalchandra Desai
	resolution professional	IBBI/IPA-001/IP-P00183/2017-18/10362
20	Name, Address and e-mail of the resolution	Shailesh Bhalchandra Desai
	professional, as registered with the Board	1006, Raheja Centre, Nariman Point,
		Mumbai – 400021; ip10362.desai@gmail.com
21	Address and email to be used for	C/o, Headway Resolution & Insolvency
	correspondence with the resolution	Services Pvt ltd
	professional	708, Raheja Centre, Nariman Point,
		Mumbai – 400021; cirpemit@gmail.com
	Further Details are available at	www.cirp.emi.co.in; www.headwayip.com
23	Date of publication of Form G	26th September 2019
		Shailesh B. De BI/IPA-001/IP-P00183/2017-18/103 Dessional for EMI Transmission I











