

Thomas Cook (India) Ltd.
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A FAIRFAX Company



News Release

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'Drizzlers 2015' – Thomas Cook India's monsoon extravaganza

~more than 100 new destinations make this monsoon hard-to-resist for the Indian consumer~

Mumbai, June 26, 2015: Thomas Cook (India) Ltd, India's leading integrated travel and travel related financial Services Company announces the launch of its monsoon special packages 'Drizzlers 2015'.

Offering travellers the opportunity to leverage and make the most of off-season travel, 'Drizzlers 2015' gives the 'value seeker' Indian consumers more than one reason to pack their bags. Optimising the excess supply and perishable inventory (both hotel and air), 'Drizzlers 2015' offers select international packages at upto 25-30% lower prices compared to peak season travel; domestic packages at 15% off and a further launch offer of a special discount of 5% on international tours.

Thomas Cook India's internal research has revealed a significant trend- an uptake of over 22% in monsoon bookings, both domestic and international. To capture this emerging market for off-season travel, Thomas Cook India has added more than 100 new destinations (short haul & long haul) with the launch of 'Drizzlers 2015'. The packages aim to give travellers a two pronged benefit: a great holiday to relax and rejuvenate, away from the stress of city/work life and avail great deals in the process!

Launching 'Drizzlers 2015', Mr Rajeev Kale, Chief Operating Officer- Domestic, MICE & Sports Tourism, Thomas Cook (India) Ltd. highlighted, "Monsoons are typically considered to be a lean travel period for families, courtesy commencement of schools etc. However, witnessing an impactful extension in the traditional booking season, our 'Drizzlers 2015' holiday packages are a neat value proposition for consumers to get away from the hustle and bustle of the city!"

He further adds, "This trend is especially high with budget travellers at both ends of the spectrum Gen Y as well as Gen S equally so for solo travellers. The hotels too provide flexibility in terms of available inventory and complimentary upgrades of rooms."

For the international packages, Ms. Shibani Phadkar, Senior Vice President - Products & Operations, Leisure Travel (Outbound), Thomas Cook (India) Ltd. said, "Taking a cue from the success of 'Drizzlers 2014' and our consumer research, we have developed delightful getaways- both short breaks and long haul destinations. Our Product Contracting Team has negotiated attractive rates for our Drizzlers 2015 packages- we've been able to leverage 3 strengths to ensure significant consumer savings: our bulk-buy clout, our volume growth and interest for emerging destinations"

Thomas Cook India's 'Drizzlers 2015' offers carefully selected itineraries to exotic international locales like Egypt, Abu Dhabi, Seychelles, Oman, Turkey, short haul favourites like Dubai, Thailand, Malaysia, Singapore, Bali; long haul USA-Canada, Spain and Indian subcontinent monsoon getaways like Goa, Uttarakhand, Yelagiri, Ooty, Munnar, Kodaikanal, Odisha, Gangtok, Manali, Darjeeling, Himachal, Kerala & Sri Lanka.

Top 5 reasons to travel this monsoon

1. Irresistible prices!
2. Escape from the manic pace of everyday work life!
3. More than 100 new destinations!
4. Fresh itineraries with unusual experiences!
5. Holidays are always more fun in rains!

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Below are a few selected "Drizzlers 2015" International & Domestic packages: (land component only on twin share basis)

Magical Goa

Duration: 2 nights / 3 days
Cost: INR 1499 per person

Munnar – Thekkady (High Tea, Spices and Wilderness Tour)

Duration: 3 nights / 4 days
Cost: INR 7999 per person

Ooty Gateway

Duration: 2 Nights / 3 days
Cost: INR 10699 per person

Shillong Gateway

Duration: 2 nights / 3 days
Cost: INR 8299 per person

Mussoorie Gateway

Duration: 2 nights / 3 days
Cost: INR 9699 per person

Indonesia

Duration: 4 nights / 5 days
Cost: USD 200 per person

Thailand

Duration: 4 nights / 5 days
Cost: USD 110 per person

Sri Lanka

Duration: 6 nights / 7 days
Cost: USD 214 per person

Egypt

Duration: 6 nights / 7 days
Cost: USD 1368 per person

Turkey

Duration: 4 nights / 5 days
Cost: EUR 356 per person

Spain

Duration: 7 nights / 8 days
Cost: EUR 695 per person

USA

Duration: 5 nights / 6 days
Cost: USD 2320 (2 adults +1 child)

Canada

Duration: 5 nights / 6 days
Cost: CAD 1735 (2 adults 1 child)

Mauritius

Duration: 4 nights / 5 days
Cost: USD 242 per person

Holidays • Business Travel • Foreign Exchange • Visas • Insurance

Registered Office: Thomas Cook (India) Ltd. Thomas Cook Building, Dr. D N Road, Fort Mumbai - 400 001.

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About Thomas Cook (India) Limited:

Thomas Cook (India) Ltd (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The company set up its first office in India in 1881.

TCIL's footprint currently extends to over 235 locations (including 23 airport counters) in 94 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 115 Gold Circle Partners and 112 Preferred Sales Agents in over 130 cities across India.

ICRA has assigned long term rating of 'ICRA AA-/ Stable' to Thomas Cook (India) Ltd's non convertible debenture programme. CRISIL has assigned long term rating of CRISIL AA-/ stable outlook to the non convertible debenture programme and banking facilities and short term rating of CRISIL A1+ to TCIL's banking facilities.

Thomas Cook (India) Ltd has been voted as **Favourite Outbound Tour Operator** at the **Outlook Traveller Awards 2015**, **Best Tour Operator - Outbound** at the **CNBC AWAAZ Travel Awards 2015, 2014 & 2013** and **Best Company providing Foreign Exchange** at the **CNBC AWAAZ Travel Awards 2015 & 2014**; honored as **'India's Leading Tour Operator'** for the year 2014, at the **21st Annual World Travel Awards Asia & Australasia 2014**, **Best Tour Operator** at the **Lonely Planet Travel Awards 2013**, **Favourite Tour Operator** at the **Condé Nast Traveller Readers' Travel Awards 2014, 2013, 2012 & 2011** and recognized as a **"Consumer Superbrand" 2013-14 & 2012-2013**. In addition, TCIL has been chosen as the **Best Corporate Travel Management Company** by **World Travel Brands 2012**. At the **National Tourism Awards 2012-2013**, TCIL was the recipient of 3 prestigious awards. Thomas Cook India's Centre of Learning has received **IATA accreditation** as **"Top 10 South Asia IATA Authorized Training Centers" 2015, 2013 & 2012**. For more information, please visit www.thomascook.in

Thomas Cook (India) Limited is promoted by Fairfax Financial Holdings Limited through its wholly-owned subsidiary, Fairbridge Capital (Mauritius) Limited and its controlled affiliates. Fairbridge is responsible for the execution of acquisition and investment opportunities in the Indian subcontinent on behalf of the Fairfax family of companies.

About Fairfax Financial Holdings Limited:

Fairfax Financial Holdings Limited is a Toronto-based financial services holding company with a global presence in insurance and reinsurance and a portfolio of assets in excess of \$38 billion invested worldwide. The Company, founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, has over the past 25 years, demonstrated a strong financial track record to achieve an annual appreciation in Book Value per Share of 24.7% annually. Fairfax has almost 20 general insurance subsidiaries and joint ventures globally, including ICICI Lombard (India).

Fairfax is engaged in long term investments from its own resources, with a focus to delivering long term capital appreciation through a flexible and value oriented approach. Fairfax Financial Holdings through Thomas Cook (India) Ltd. owns 73.96% on a fully diluted basis of the Quess Corp Limited (formerly IKYA Human Capital Solutions Limited), a provider of specialised Human Resource related Services and 55.01% of Sterling Holiday Resorts (India) Ltd, engaged in time share and resort business and holiday activities.

About Quess Corp Limited (formerly IKYA Human Capital Solutions Limited)

Quess Corp Limited is a market leading business services entity with interests in Asset Management, IT Services and HR services. Headquartered in Bangalore, the Group has more than 80000 employees, operates in 27 cities in India, the North America, Middle East and South East Asia. The group has grown through a series of acquisitions in the last seven years and has INR 2,200 crores as revenue. Quess Corp Limited is a subsidiary of Thomas Cook (India) Ltd. For more information visit: <http://www.quescorp.com/>

About Sterling Holiday Resorts (India) Limited:

Sterling Holiday Resorts (India) Limited, a pioneer in vacation ownership and a leading leisure hospitality company in India, was incorporated in 1986 with the vision of delivering great holiday experiences to Indian families. Sterling Holidays' network includes 1767 rooms across 24 resorts in 21 scenic holiday destinations pan India. The company also has 15 additional sites where it plans to add new resorts in the coming years. For more information visit: www.sterlingholidays.com

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