

Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717

A FAIRFAX Company



July 28th, 2021

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated July 28th, 2021 titled "Thomas Cook & SOTC launch India Holiday Festival - Wide range and attractive discounts to accelerate Domestic Tourism demand".

This is for your information and records.

Thank you,

Yours faithfully,
For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864

News Release



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Thomas Cook & SOTC launch *India Holiday Festival* Wide range and attractive discounts to accelerate Domestic Tourism demand

- **Upto 50% off on India Holidays**
- **Wide Range: Family Getaways, Honeymoon Specials, Adventure, Staycations & Villas, Luxury Vacations...**
- **Validity: July 28 - August 6, 2021**

Mumbai, July 28, 2021: With increasing travel desire and limited reopening of international borders, India presents a clear opportunity for holiday hungry Indians. To showcase the diversity of domestic locales and experiences, India's leading integrated travel services company, Thomas Cook India, and its Group Company, SOTC Travel, have launched the *India Holiday Festival* packed with special offers and discounts up to 50%. The *India Holiday Festival* extends from July 28 - August 6, 2021, with bookings open across the companies' omni-channel network of retail outlets, websites, virtual holiday stores and apps.

Thomas Cook India & SOTC's *Third Holiday Readiness Report (June 2021)* reveals that over 69% of Indians are keen to resume travel in 2021 -- with a sizeable 52% preferring domestic holidays. Thomas Cook India & SOTC's India Holiday Festival has hence been conceptualised to accelerate domestic tourism demand/conversions with an extensive product range and attractive discounts.

Holiday Range:

- **Family Holidays (50% off)**
 - Goa, Andamans, Himachal, Kashmir, Ladakh
- **Honeymoon Specials (Upto 20% off)**
 - Kashmir, Himachal, Rajasthan, Kerala, North East
- **Adventure – Biking, Camping & Wildlife (Up to 10% off)**
 - Biking: Manali-Leh-Srinagar
 - Junga Camp Himachal
 - Sitlakheta, Uttarakhand
 - Yercaud, Tamil Nadu
 - Teerthan, Himachal
- **Staycations & Villas (Up to 10% off)**
 - Shimla, Coorg, Goa, Allepey, Alibaug and more
- **Luxury Vacations (Up to 20% off)**
 - Kerala, Rajasthan, Kashmir, North Eastern Triangle, Kanha & Bandhavgarh Wildlife Tour, Mysore-Coorg-Ooty, East Coast, Himachal
 - Premier Hotels: Oberoi, Taj, Manuallaya, Niraamaya Retreats Backwaters & Beyond, Ajit Bhawan Palace, Rah Bagh, Mayfair, Kanha Jungle Lodge, Sheraton Grand, Residency Towers, etc.

Inclusions: Accommodation with breakfast, transfers and select sightseeing

To ensure personal/physical, financial and mental safety and build consumer confidence in travel, Thomas Cook India & SOTC's comprehensive **TravShield - Travel Safety Commitment** encompasses meticulous safety protocols in association with Apollo Clinics: Vaccinated Travel Advisors & Contactless Bookings; Free Rescheduling & Cancellation; Covid Insurance Cover with 24/7 Doctor On Call; Vaccinated / Covid negative fellow travellers; Covid negative/ Vaccinated Drivers, Hotel Staff; Sanitised Rooms & Vehicles

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

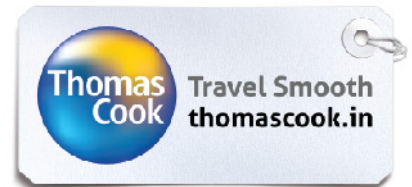
Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

www.thomascook.in

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Mr. Rajeev Kale President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited said, *“India has such an incredible range of exciting locales and experiences waiting to be explored. And so we’ve created our unique **India Holiday Festival** as a special celebration - welcoming Indians to discover their own country. To sweeten the deal, we have great offers available for our customers - with up to 50% off on India holidays booked between July 28 - August 6, 2021.”*

Daniel D’souza, President & Country Head, Leisure, SOTC Travel said, *“India is a traveller’s paradise! Our **India Holiday Festival** has been created with an array of options, from outdoor-adventure, wildlife, spa-wellness, to staycations, with strong appeal across segments, be it families, millennials, groups of friends, honeymooners, etc. We invite Indians to avail of the unbeatable discounts on offer and book a truly memorable India holiday.”*

*“Our holidays come with our unique **TravShield** Travel Safety Commitment - with comprehensive safety protocols in partnership with Apollo Clinics to ensure you travel safe with us,”* he added.

For details on the India Holiday Festival offers, click here:

[Thomas Cook India](#)
[SOTC](#)

*T&C apply

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Limited. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digipfoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia’s Best Integrated Reprt (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador’s Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers’ Travel Awards from 2011 to 2019.

CRISIL has revised the rating on debt programmes and bank facilities of Thomas Cook (India) Limited to ‘CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short- term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited:

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

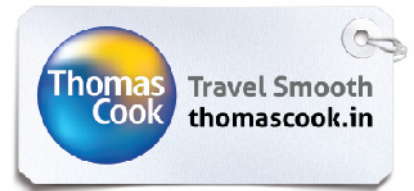
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Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited. (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

Thomas Cook (India) Limited: Suzanne Pereira | +91 98202 97665 | suzanne.pereira@thomascook.in

SOTC Travel Limited: Neha Dcunha | 9892663010 | neha.dcunha@sotc.in

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