Thomas Cook (India) Ltd. Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400001 Board: +91-22-6160 3333 CIN: L63040MH1978PLC020717

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November 8, 2021

The Manager, Listing Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001 Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

Dear Sir/ Madam,

The Manager, Listing Department National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai – 400 051 Scrip Code: THOMASCOOK

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Cook

**Travel Smooth** 

thomascook.in

Fax No.: 2659 8237/38

# Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated November 8, 2021 titled "Thomas Cook India & SOTC identify strong customer desire for outdoor and adventure travel - Introduce a range of thrilling Safaris & Jungle Experiences".

This is for your information and records.

Thank you.

Yours faithfully,

For Thomas Cook (India) Limited

Amit J. Parekh Company Secretary and Compliance Officer

Encl: a/a

Registered Office: Thomas Cook (India) Ltd. Thomas Cook Building, Dr. D N Road, Fort Mumbai - 400 001.

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### Thomas Cook India & SOTC identify strong customer desire for outdoor and adventure travel Introduce a range of thrilling Safaris & Jungle Experiences

- Extensive portfolio of India's top wildlife safaris and nature parks
- From short breaks to immersive in-depth itineraries
- Exceptional elements: Bush Dining, Safari Game Drives, Night Trails, Escorted Nature Walks and more
- Insurance for all below 70 years of age
- Attractive pricing starting at Rs. 4,990.00 per person

**Mumbai**, **November 8**, **2021**: Post 18 months of restrictions, being confined at home and living in a virtual world, Thomas Cook (India) Limited - India's leading integrated travel services company and its Group Company, SOTC Travel, have identified a strong pent-up demand for outdoor and adventure experiences. India's unparalleled biodiversity, exceptional wildlife and jungle experiences hold strong allure, and the companies have hence launched an exciting portfolio of Safaris & Jungle Experiences intended to target India's millennials/young professionals, honeymooners, families; equally corporates - with exciting team-building jungle getaways. The products are attractively priced, starting from Rs 4,990.00 per person for stays of 2-7 nights.

With the pandemic bringing focus to health and safety, while Indians are longing to escape from the monotony/ restrictions of work-from-home, they are actively seeking holidays away from crowds. Thomas Cook and SOTC's Safari & Jungle Experiences are hence designed to offer safe/secluded yet magical landscapes: from rugged scrubland to lush forests, across rolling hills, watering holes and the floodplains of the mighty Brahmaputra to the awe-inspiring Sundarbans - the world's largest delta.

Thomas Cook and SOTC have included India's top game reserves with the thrill of crossing paths with majestic tigers at Corbett, India's oldest National Park - regarded as the ultimate tiger safari destination, or sighting a leopard at the Ranthambore National Park; a glimpse of snow leopards at Hemis, one of the world's highest altitude parks; Bandhavgarh National Park, once a royal hunting ground and now a protected reserve for the Royal Bengal Tiger; the famed Asiatic Lion at the Gir National Park; spotting panthers, bears, pythons and elephants at Kanha National Park featured in Kipling's 'Mowgli', a variety of migratory birds at the Kumarakom/Vembanad Bird Sanctuary or the magnificent one-horned rhinoceros at Kaziranga National Park - a UNESCO World Heritage Site.

In addition to exciting safari drives via a 4x4, atop an elephant, camel or in a canoe, Thomas Cook and SOTC have thoughtfully incorporated personalized/ immersive experiences like a picnic lunch post a safari drive, sundowners at an observation tower for spectacular views; campfires with bush dining or an exclusive 4-course meal. Exhilarating wildlife encounters include a night safari, wildlife trails with trained naturalists; also cycling, bird-watching or village walks with local herdsmen. Rejuvenation options include spa-wellness therapy.

To ensure a once-in-a-lifetime experience, the accommodation is eclectic, with a choice of rugged tented camps, traditional mud dwellings, stone cottages, colonial bungalows to luxurious royal safari lodges or sleeping under the stars in your private machan.

**Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited** said, "Our jungle safaris are designed to delight the senses amidst serene yet spectacular outdoor vistas and an equal measure of adrenaline infused wildlife experiences! The past 18 months have restricted Indians to the confines of their homes, and so our thoughtfully designed itineraries include India's favourite national parks and game reserves and are packed with exciting activities for millennials, families, honeymooners and corporates alike. We have ready-to-book and itineraries co-curated with our experts based on our customers' specific interests, be it bird watching, photography or nocturnal jungle trails. India has an incredible diversity

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of flora and fauna and we invite our customers to embark on a journey of discovery with our exciting product range starting at a very affordable Rs 4,990.00.

## Our Holidays are equipped with TravShield - comprehensive Safety Commitment & Assured Safe Travel Program in association with Apollo Clinics:

• Vaccinated Travel Advisors & Contactless Bookings • Free Re-scheduling & Cancellation • Covid Insurance Cover with 24/7 Doctor on Call • Vaccinated / Covid negative fellow travellers • Covid negative / Vaccinated Drivers, Hotel Staff • Sanitized Rooms & Vehicles."

**Mr. Daniel D'souza President & Country Head, SOTC Travel** said, *"With easing travel restrictions, it is time to plan a vacation that not only ensures unforgettable experiences but also disconnects us from living in a digital world bound by virtual meetings/conferences. Keeping the requirements of our customers in mind, we have curated itineraries complete with thrilling escapades, rejuvenation and unique experiences. From exhilarating safaris, luxurious stays, guided nature walks and wildlife trails, we have something unique for everyone - to enjoy their well-deserved holiday in the lap of nature."* 

Click here for details: <u>Thomas Cook</u> <u>SOTC</u>

#### \*T&C apply

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook India) Limited. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited (TCI 勝景遊), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2018; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short- term debt of the Company. For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paidup capital and is responsible for the execution of acquisition and investment opportunities.

**About Fairfax Financial Holdings Limited:** Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

#### About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

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SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited. (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka. Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

#### For more information, visit:

Sterling Holiday Resorts Limited: <u>http://www.sterlingholidays.com</u> SOTC Travel Limited: <u>http://www.sotc.in</u>

**About SOTC Travel:** SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted millions of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

#### Media Enquiries:

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